

# Pastor Views on Presidential Candidates

Survey of Protestant Pastors

# Methodology

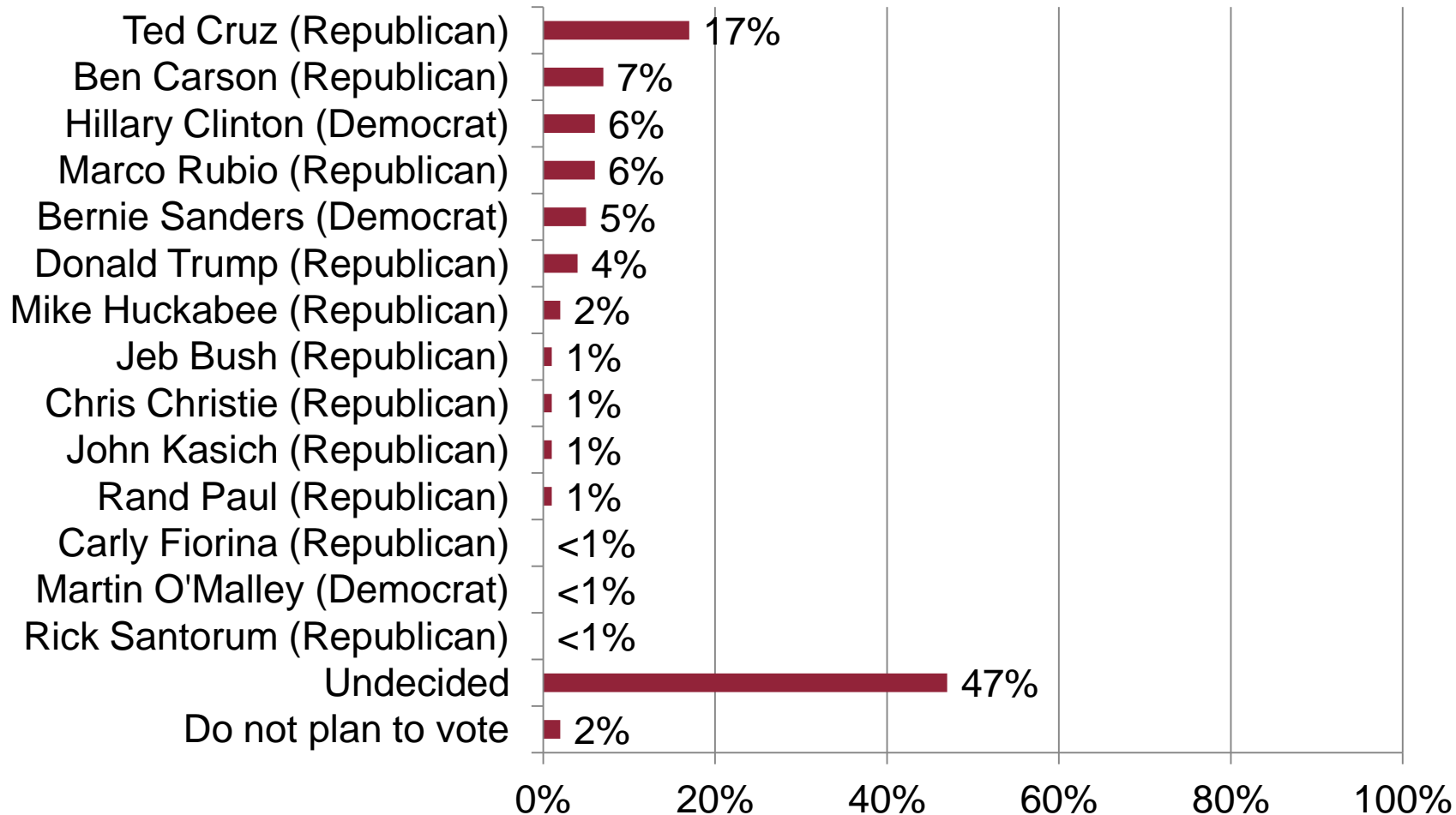
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- ❑ The phone survey of Protestant pastors was conducted January 8-22, 2016
- ❑ The calling list was a random sample stratified by church size drawn from a list of all Protestant churches
- ❑ Each interview was conducted with the senior pastor, minister or priest of the church called
- ❑ Responses were weighted by region to more accurately reflect the population
- ❑ The completed sample is 1,000 surveys
- ❑ The sample provides 95% confidence that the sampling error does not exceed  $\pm 3.1\%$
- ❑ Margins of error are higher in sub-groups

# Survey Responses

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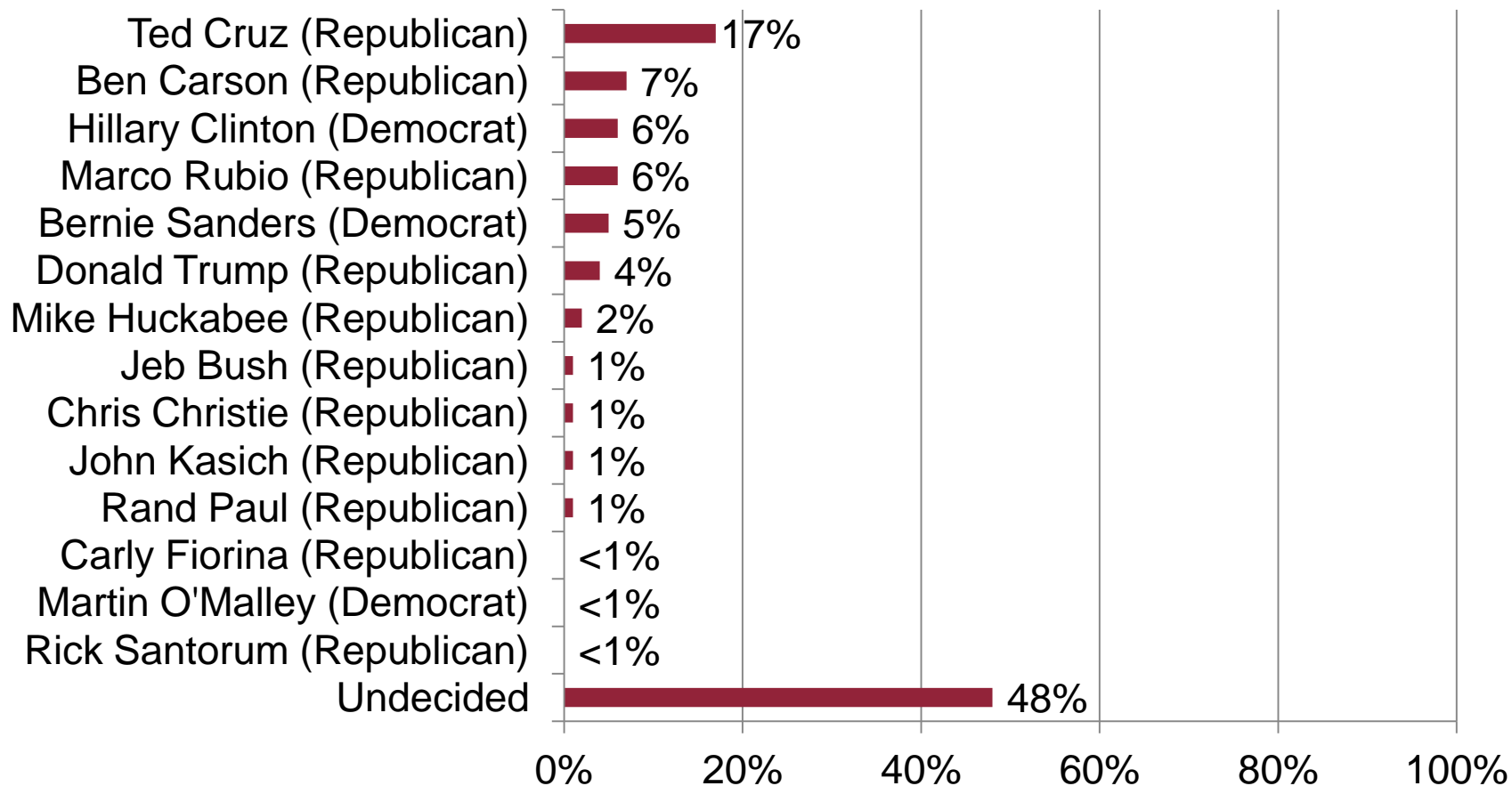
# Among Protestant pastors, 47% are undecided about who to vote for in the 2016 presidential election



Q19: "If the 2016 presidential election were held today, for whom would you vote?" Options were listed alphabetically by last name. Interviewers were instructed to "only read list if needed."

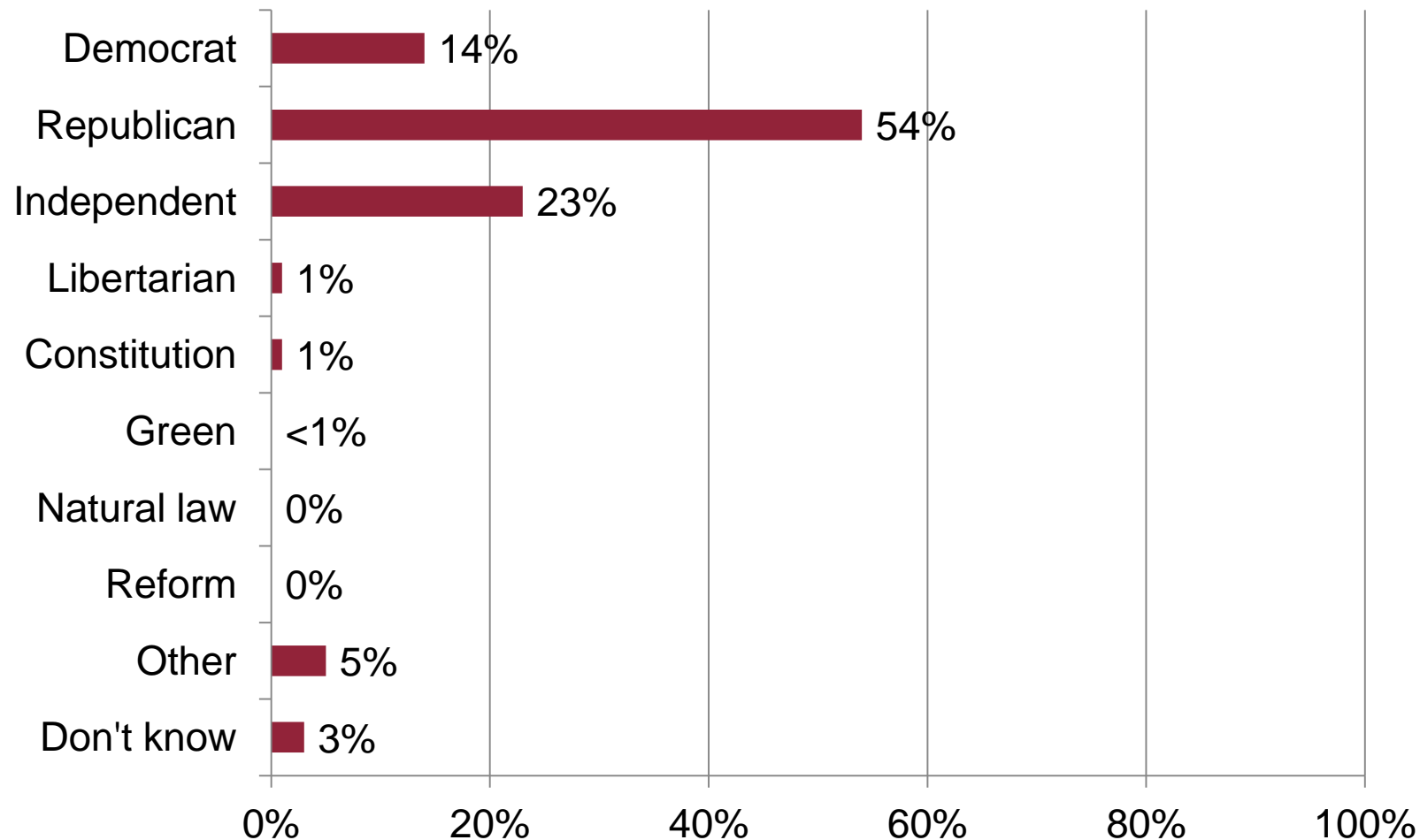
# Among Protestant pastors planning to vote in the 2016 presidential election, 17% say they would vote for Ted Cruz

## Among Protestant Pastors who plan to vote



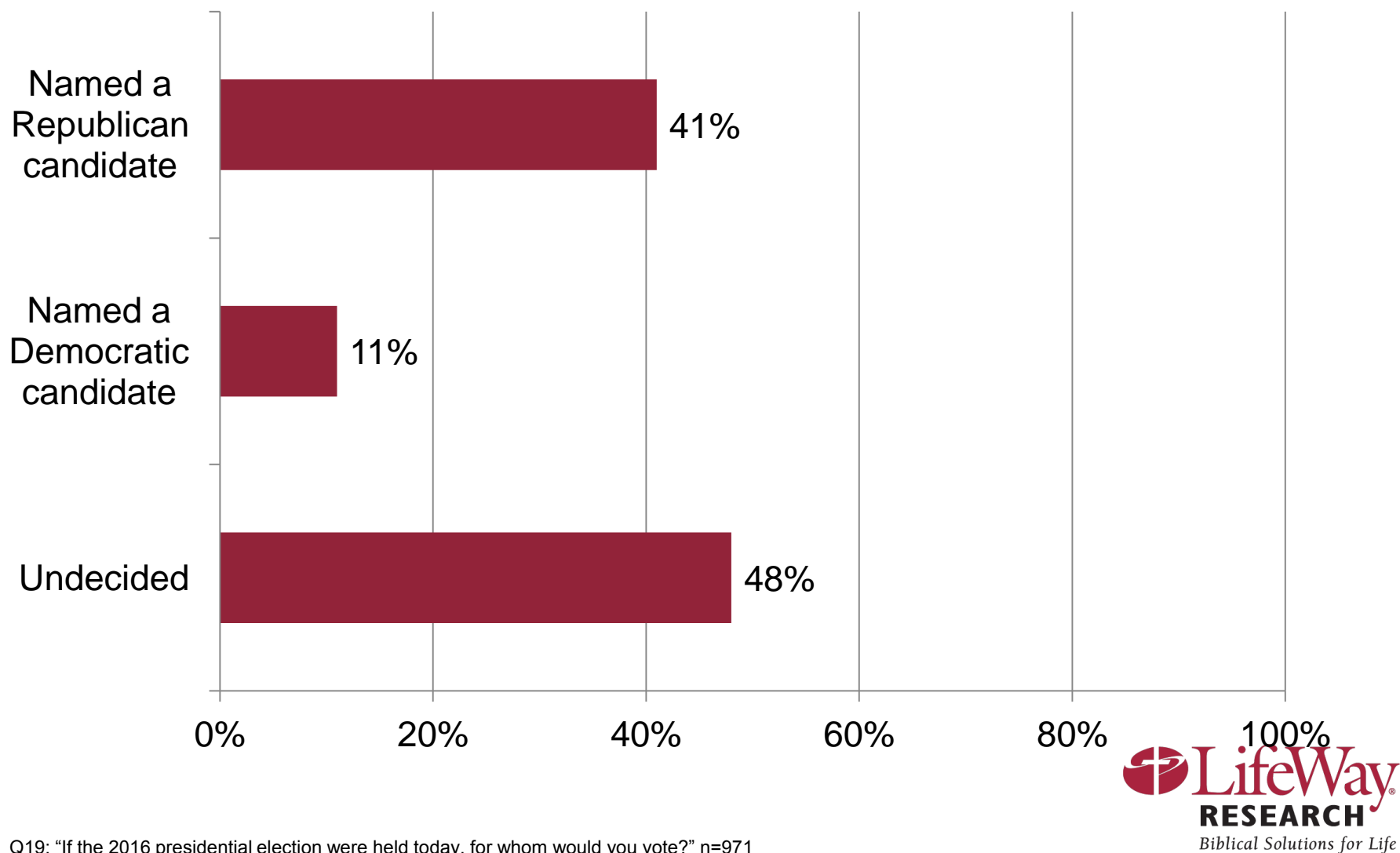
Q19: "If the 2016 presidential election were held today, for whom would you vote?" n=971 Options were listed alphabetically by last name. Interviewers were instructed to "only read list if needed."

# 54% of Protestant pastors identify as Republican, 23% Independent, and 14% Democrat



Q: "In which party are you registered to vote or do you consider yourself to be a member?" n= 896

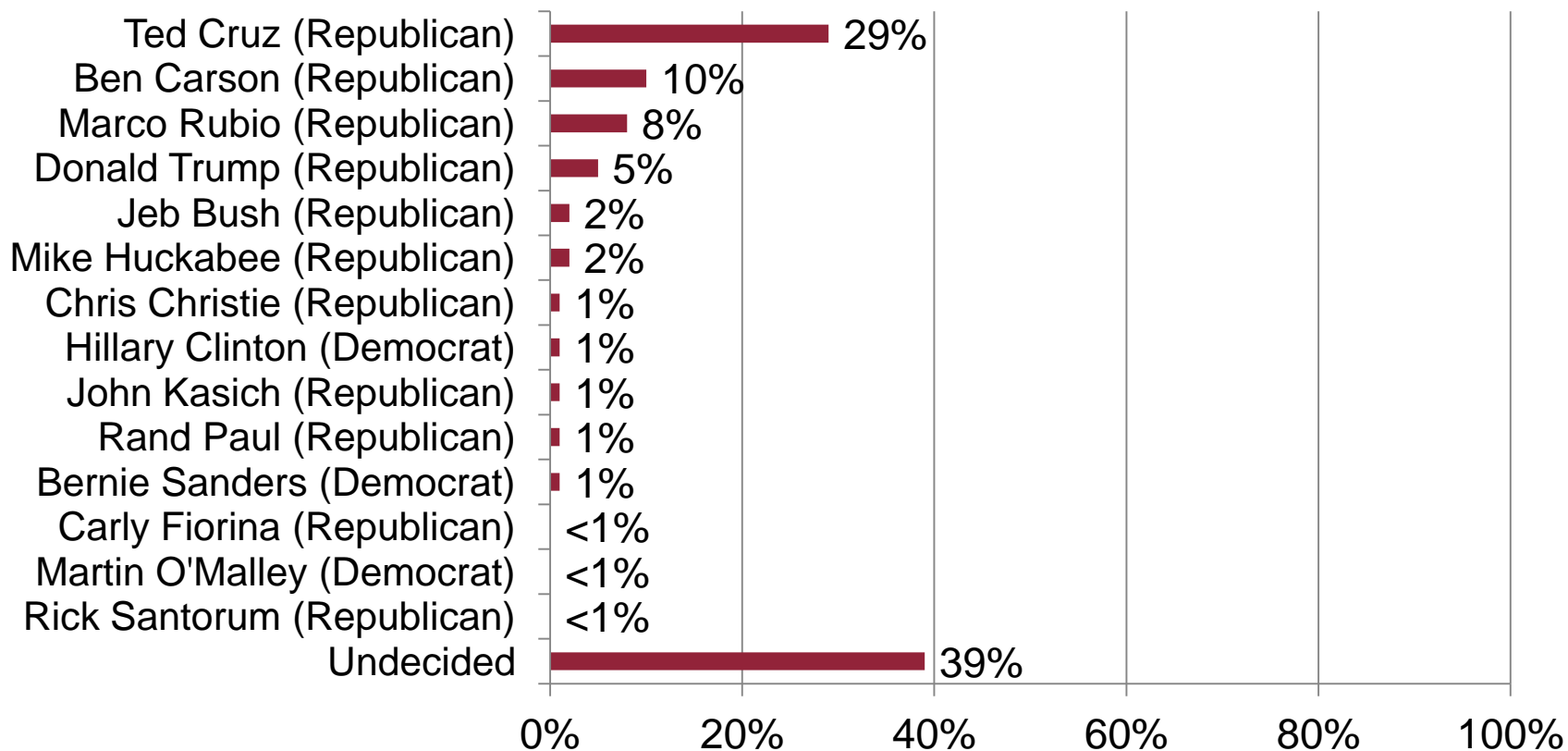
# Among Protestant pastors planning to vote in the 2016 presidential election, a combined 41% named a Republican candidate



Q19: "If the 2016 presidential election were held today, for whom would you vote?" n=971

# Among Republicans planning to vote, 29% say they would vote for Ted Cruz

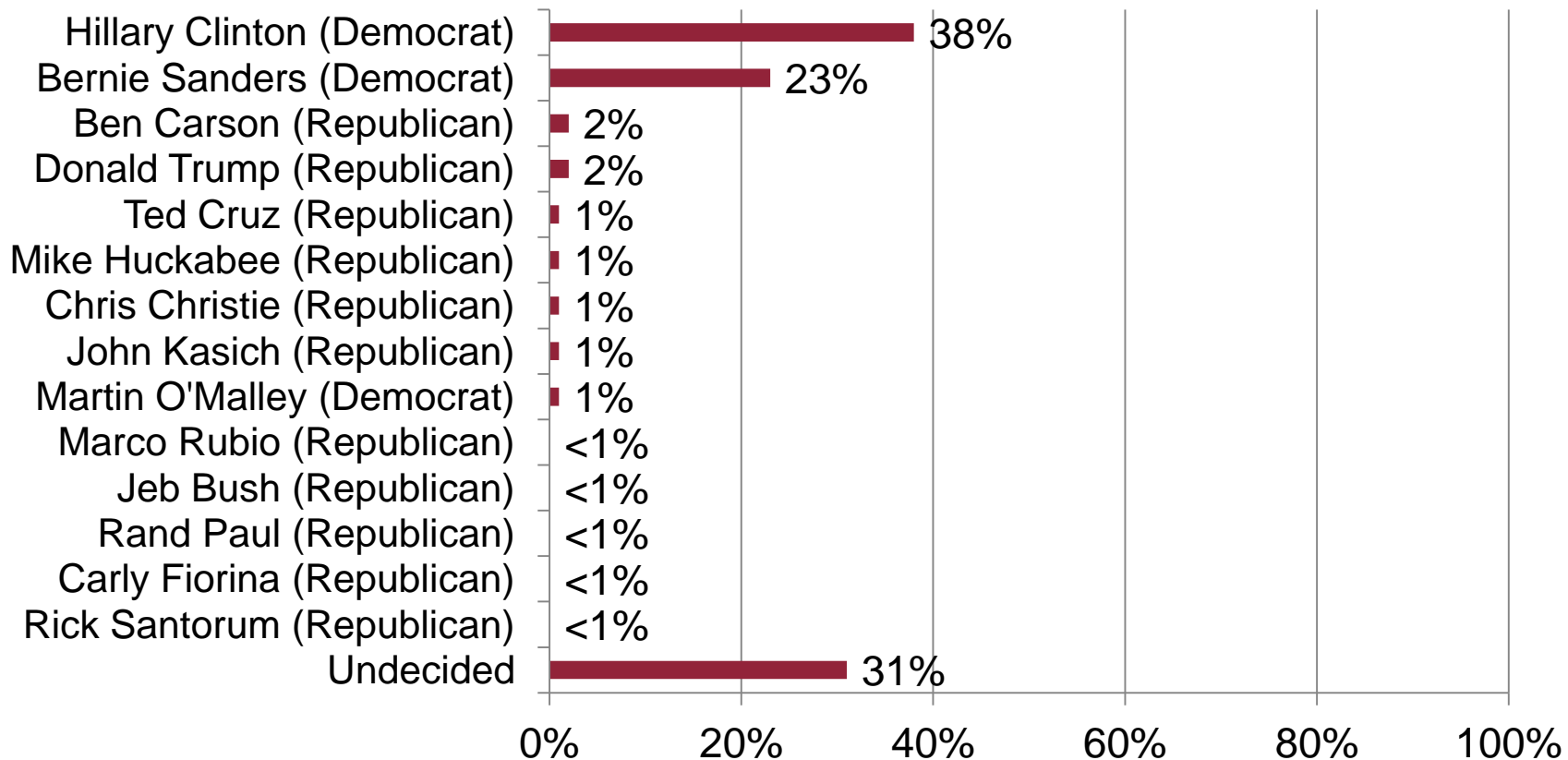
Among Protestant Pastors who indicated they are registered to vote or consider themselves a Republican





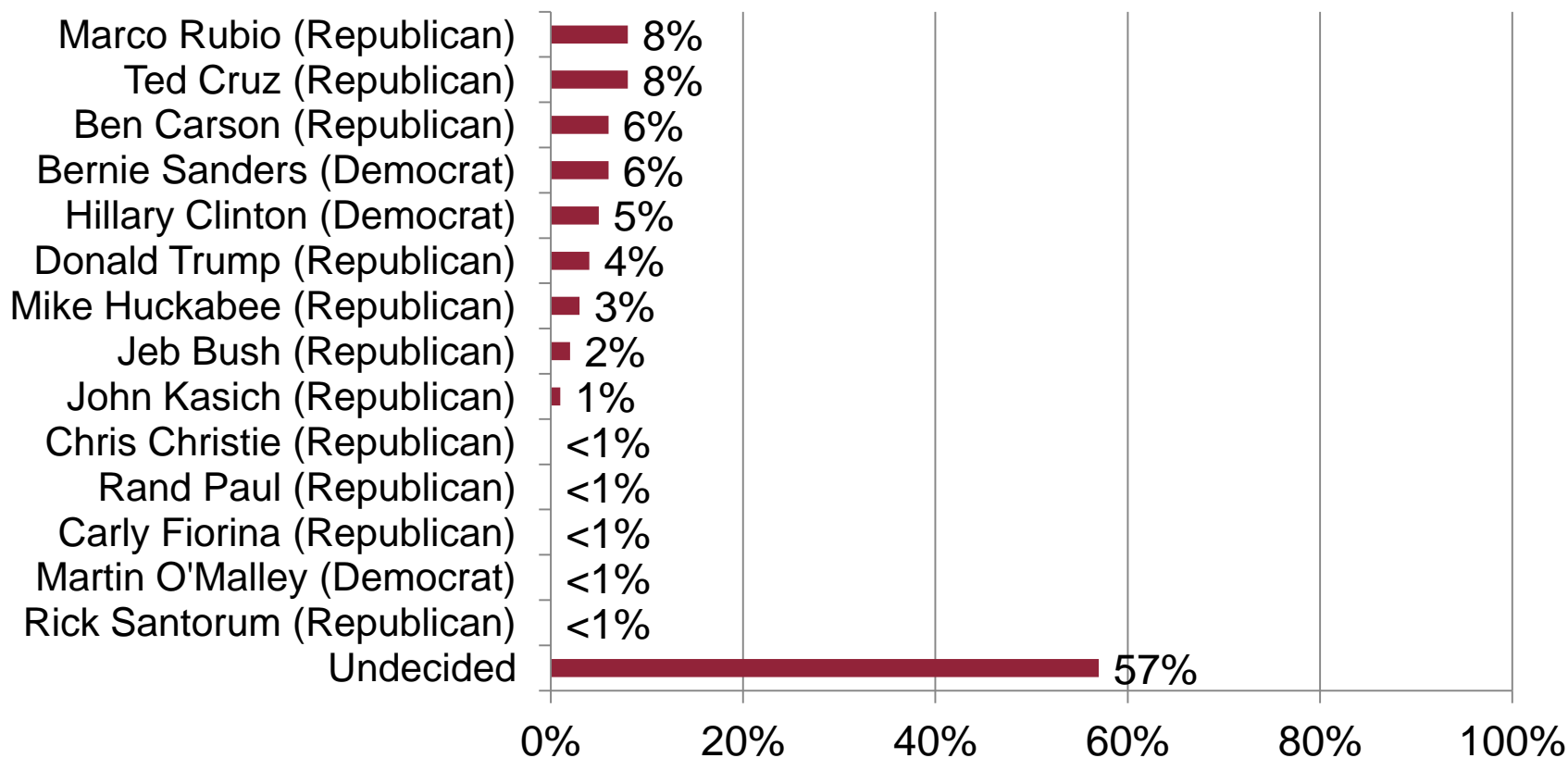
# Among Democrats planning to vote, 38% say they would vote for Hillary Clinton

Among Protestant Pastors who indicated they are registered to vote or consider themselves a Democrat



# Among Independents planning to vote, 8% each say they would vote for Marco Rubio and Ted Cruz

Among Protestant Pastors who indicated they are registered to vote or consider themselves an Independent



# Significant Differences

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Pastor

Ethnicity

Age

Education Level

Self-identified Evangelical/Mainline

Political Affiliation

Church

Region

Denomination

Average Attendance

# Significant Statistical Differences

- Comparisons were made to determine if there are any significant statistical differences among pastor's ethnicity, age, education level, and those self-identifying as Evangelical or Mainline.

Pastor's Ethnicity	Age	Education Level	Self-Identify	Political Affiliation
White	18-44	No College Degree	Evangelical	Democrat
Other Ethnicities	45-54	Bachelor's	Mainline	Republican
	55-64	Master's (including M.Div)		Independent
	65+	Doctorate (including Ph.D, D.min)		

# Significant Statistical Differences

- Comparisons were also made to determine if there are any significant statistical differences among the church's region, denomination, and average attendance.

Region	Denomination	Attendance
Northeast	Baptist	0-49
Midwest	Lutheran	50-99
South	Methodist	100-249
West	Pentecostal	250+
	Presbyterian/ Reformed	

Note: Region is defined by US Census regions

## “If the 2016 presidential election were held today, for whom would you vote?”

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- Pastors of Other Ethnicities (18%) are more likely to select Hillary Clinton than White pastors (5%)
- White pastors (19%) are more likely to select Ted Cruz than pastors of Other Ethnicities (5%)
- White pastors (5%) are more likely to select Bernie Sanders than pastors of Other Ethnicities (1%)
- Those age 55-64 (2%) are more likely to select Jeb Bush than those 18-44 (<1%)
- Those age 55-64 (8%) are more likely to select Hillary Clinton than those 18-44 (4%)
- Those age 45-54 (21%) are more likely to select Ted Cruz than those 65+ (12%)
- Those age 18-44 (2%) are more likely to select Rand Paul than those 45-54 (<1%)

## “If the 2016 presidential election were held today, for whom would you vote?”

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- Those age 18-44 (9%) are more likely to select Bernie Sanders than those 55-64 (4%) and 65+ (2%)
- Those age 55-64 (4%) and 65+ (8%) are more likely to select Donald Trump than those 45-54 (1%)
- Those age 65+ (54%) are more likely to select Undecided than those 18-44 (44%)
- Those with a Bachelor's degree (13%) are more likely to select Ben Carson than those with a Master's (7%) or a Doctoral degree (2%)
- Those with a Master's (7%) or a Doctoral degree (12%) are more likely to select Hillary Clinton than those with a Bachelor's (2%)
- Those with a Bachelor's degree (22%) are more likely to select Ted Cruz than those with a Doctoral degree (13%)
- Those with a Master's (8%) are more likely to select Bernie Sanders than those with no college degree (<1%) or a Bachelor's (1%)

## “If the 2016 presidential election were held today, for whom would you vote?”

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- Those with no college degree (8%) are more likely to select Donald Trump than those with a Master's (3%) or a Bachelor's (3%)
- Those with a Doctoral degree (7%) are more likely to select Donald Trump than those with a Master's (3%)
- Republicans (10%) are more likely to select Ben Carson than Democrats (2%)
- Democrats (38%) are more likely to select Hillary Clinton than Republicans (1%) and Independents (5%)
- Republicans (29%) are more likely to select Ted Cruz than Democrats (1%) and Independents (8%)
- Republicans (8%) and Independents (8%) are more likely to select Marco Rubio than Democrats (<1%)
- Democrats (23%) are more likely to select Bernie Sanders than Republicans (1%) and Independents (6%)
- Independents (57%) are more likely to select Undecided than Democrats (31%) and Republicans (39%)



# “If the 2016 presidential election were held today, for whom would you vote?”

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- Those in the Midwest (11%) are more likely to select Ben Carson than those in the South (5%)
- Those in the South are the most likely to select Ted Cruz (23%)
- Those in the South are the least likely to select Bernie Sanders (1%)
- Those in the West are the most likely to select Undecided (58%)
- Presbyterian/Reformed (4%) are more likely to select Jeb Bush than Baptists (<1%) and Lutherans (<1%)
- Presbyterian/Reformed (19%) are more likely to select Hillary Clinton than Baptist (3%), Lutherans (9%), and Pentecostals (3%)
- Methodists (11%) are more likely to select Hillary Clinton than Baptist (3%) and Pentecostals (3%)
- Baptists are the most likely to select Ted Cruz (28%)
- Pentecostals (15%) are more likely to select Ted Cruz than Presbyterian/Reformed (5%)
- Baptists (8%) are more likely to select Marco Rubio than Methodists (2%)

## “If the 2016 presidential election were held today, for whom would you vote?”

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- Lutherans (11%), Methodists (9%), and Presbyterian/Reformed (10%) are more likely to select Bernie Sanders than Baptists (1%) and Pentecostals (<1%)
- Pentecostals (9%) are more likely to select Donald Trump than Lutherans (1%) and Presbyterian/Reformed (2%)
- Lutherans (60%) and Pentecostals (61%) are more likely to select Undecided than Baptists (43%)
- Mainlines (10%) are more likely to select Hillary Clinton than Evangelicals (3%)
- Evangelicals (8%) are more likely to select Marco Rubio than Mainlines (4%)
- Mainlines (8%) are more likely to select Bernie Sanders than Evangelicals (3%)

## “If the 2016 presidential election were held today, for whom would you vote?”

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- Those with attendance of 250+ (25%) are more likely to select Ted Cruz than those with attendance of 0-49 (13%) and 50-99 (17%)
- Those with attendance of 0-49 (4%) are more likely to select Mike Huckabee than those with attendance of 100-249 (1%)
- Those with attendance of 100-249 (9%) and 250+ (7%) are more likely to select Marco Rubio than those with attendance of 0-49 (2%)
- Those with attendance of 0-49 (8%) are more likely to select Donald Trump than those with attendance of 100-249 (3%)

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