

American Views on Planned Parenthood

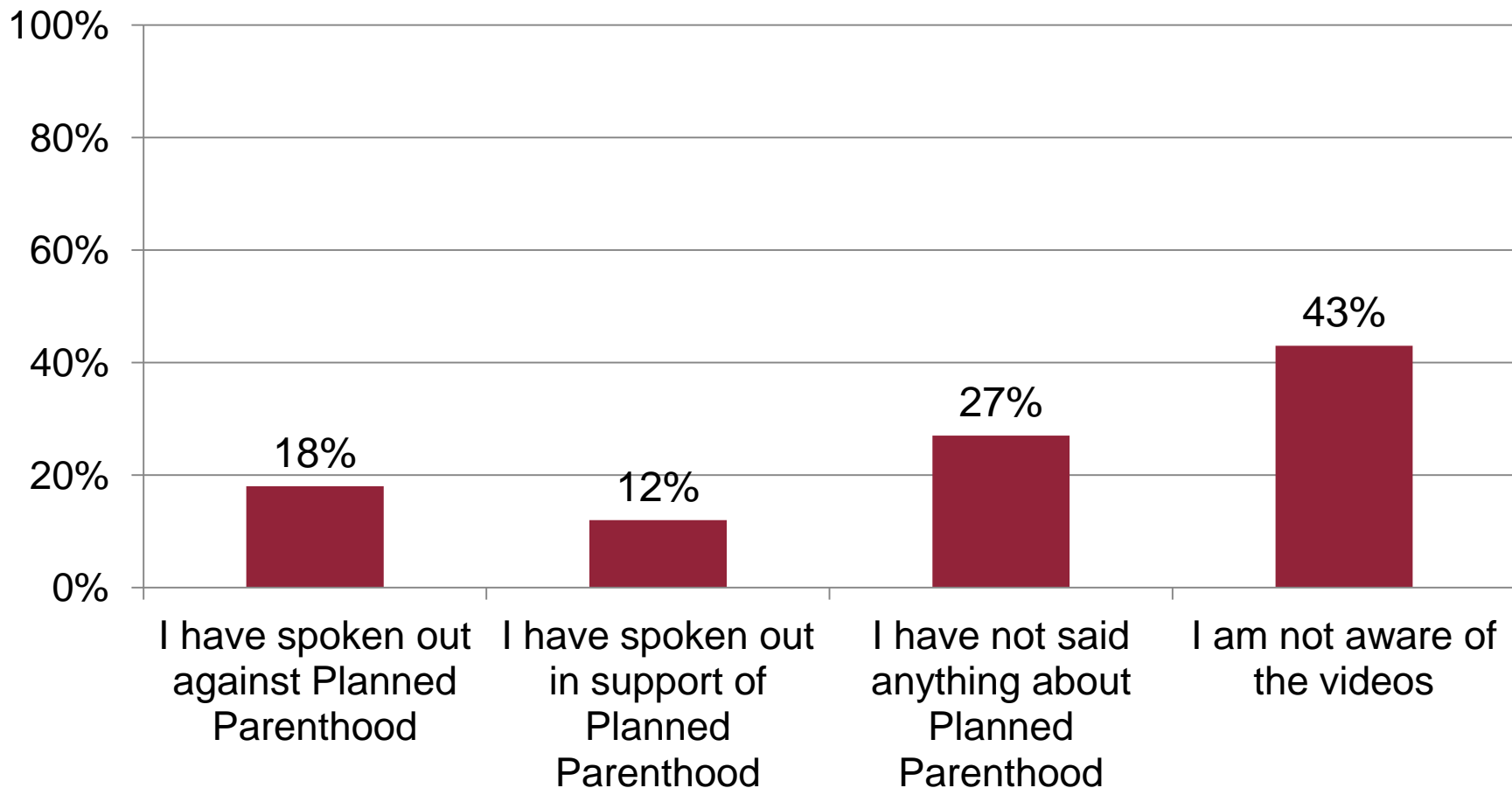
Phone Survey of 1,000 Americans

Methodology

- ❑ The phone survey of Americans was conducted September 14-28, 2015
- ❑ The calling utilized Random Digit Dialing. 50% of completes were among landlines and 50% among cell phones
- ❑ Maximum quotas and slight weights were used for gender, region, age, ethnicity, and education to more accurately reflect the population
- ❑ The completed sample is 1,000 surveys
- ❑ The sample provides 95% confidence that the sampling error does not exceed $\pm 3.6\%$
- ❑ Margins of error are higher in sub-groups

Survey Responses

3 out of 10 Americans say they have spoken up about Planned Parenthood: For every 2 in support, 3 speak against



Significant Differences

Gender

Region

Age

Ethnicity

Education Level

Religious Preference

Catholic/Protestant

Self-Identified Evangelical Protestant

Evangelical Beliefs

Religious Service Attendance

Significant Statistical Differences

Comparisons were made to determine if there are any significant statistical differences among gender, region of the country, age, ethnicity, and education level.

Gender	Region	Age	Ethnicity	Education Level
Male	Northeast	18-24	White	High school graduate or less
Female	Midwest	25-34	African American	Some college
	South	35-44	Hispanic	College graduate (Bachelor's degree)
	West	45-54	Other Ethnicities	Graduate degree
		55-64		
		65+		

Notes: Region is defined by US Census locations

Significant Statistical Differences

Comparisons were made to determine if there are any significant statistical differences among religious preference, denomination, Self-identified Evangelical Protestants, Evangelical Beliefs, and religious service attendance.

Religious Preference	Denomination	Self-Identified Evangelical Protestant	Evangelical Beliefs	Religious Service Attendance
Christian*	Protestant / Nondenominational	Yes	Yes	Once a week or more
Other Religions	Catholic	No / not sure	No	Once or twice a month
Nonreligious**				Only on religious holidays
				Rarely or never

*includes Catholic, Protestant, Nondenominational, and Orthodox

**includes Atheist, Agnostic, and No Preference

Evangelical Beliefs

- Evangelical Beliefs are defined using the NAE LifeWay Research Evangelical Beliefs Research Definition based on respondent beliefs
- Respondents are asked their level of agreement with four separate statements using a four-point, forced choice scale (strongly agree, somewhat agree, somewhat disagree, strongly disagree). Those who strongly agree with all four statements are categorized as having Evangelical Beliefs
 - The Bible is the highest authority for what I believe
 - It is very important for me personally to encourage non-Christians to trust Jesus Christ as their Savior
 - Jesus Christ's death on the cross is the only sacrifice that could remove the penalty of my sin
 - Only those who trust in Jesus Christ alone as their Savior receive God's free gift of eternal salvation

“Have the recent undercover videos about Planned Parenthood had any effect on your actions about Planned Parenthood?”

- There are no significant differences by gender
- Those in the Midwest (21%) and South (20%) are more likely to select “I have spoken out against Planned Parenthood” than those in the Northeast (13%)
- Those in the Midwest (17%) and Northeast (15%) are more likely to select “I have spoken out in support of Planned Parenthood” than those in the South (9%) and West (9%)
- Those in the Midwest (34%) are less likely to select “I am unaware of the videos” than those in the South (46%) and West (48%)

“Have the recent undercover videos about Planned Parenthood had any effect on your actions about Planned Parenthood?”

- Those age 18-24 are the least likely to select “I have spoken out against Planned Parenthood” (7%)
- Those age 65+ (25%) are more likely to select “I have spoken out against Planned Parenthood” than those 25-34 (16%) and 35-44 (15%)
- Those age 18-24 (18%) are more likely to select “I have spoken out in support of Planned Parenthood” than those 25-34 (9%), 35-44 (5%), and 55-64 (9%)
- Those age 45-54 (16%) and 65+ (16%) are more likely to select “I have spoken out in support of Planned Parenthood” than those 35-44 (5%)
- Those age 25-34 (52%) are more likely to select “I am not aware of the videos” than those 45-54 (39%), 55-64 (40%), and 65+ (34%)
- Those age 18-24 (47%) and 35-44 (48%) are more likely to select “I am not aware of the videos” than those 65+ (34%)

“Have the recent undercover videos about Planned Parenthood had any effect on your actions about Planned Parenthood?”

- Whites are the most likely to select “I have spoken out against Planned Parenthood” (24%)
- Whites (14%) are more likely to select “I have spoken out in support of Planned Parenthood” than Hispanics (7%)
- Whites (30%) are more likely to select “I have not said anything about Planned Parenthood” than Hispanics (21%)
- African Americans (60%), Hispanics (66%), and Other Ethnicities (61%) are more likely to select “I am not aware of the videos” than Whites (32%)
- Those who are college graduates (25%) are more likely to select “I have spoken out against Planned Parenthood” than those who are high school graduates or less (16%)
- Those who are high school graduates or less are the least likely to select “I have not said anything about Planned Parenthood” (20%)
- Those who are high school graduates or less are the most likely to select “I am not aware of the videos” (54%)

“Have the recent undercover videos about Planned Parenthood had any effect on your actions about Planned Parenthood?”

- Christians (23%) are more likely to select “I have spoken out against Planned Parenthood” than Other Religions (9%) and Nonreligious (8%)
- Nonreligious (17%) are more likely to select “I have spoken out in support of Planned Parenthood” than Christians (10%)
- There are no significant differences between Protestant and Catholic
- Self-identified Evangelicals are more likely to select “I have spoken out against Planned Parenthood” (29% v 13%), less likely to select “I have spoken out in support of Planned Parenthood” (8% v 14%), and less likely to select “I have not said anything about Planned Parenthood” (22% v 29%)

“Have the recent undercover videos about Planned Parenthood had any effect on your actions about Planned Parenthood?”

- Those with Evangelical Beliefs are more likely to select “I have spoken out against Planned Parenthood” (27% v 13%), less likely to select “I have spoken out in support of Planned Parenthood” (5% v 16%), and less likely to select “I have not said anything about Planned Parenthood” (22% v 29%)
- Those who attend a religious service once a week or more are the most likely to select “I have spoken out against Planned Parenthood” (27%) and are the least likely to select “I have spoken out in support of Planned Parenthood” (7%)
- Those who attend a religious service once a week or more (40%) are less likely to select “I am not aware of the videos” than those who attend Rarely/Never (47%)

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