

Small Church Evangelism Frequencies

**Survey of 1,500 Pastors in Smaller
Evangelical and Black Protestant Churches**

For the Billy Graham Center for Evangelism,
Wheaton College and the Caskey Center for
Church Excellence, New Orleans Baptist
Theological Seminary

Methodology

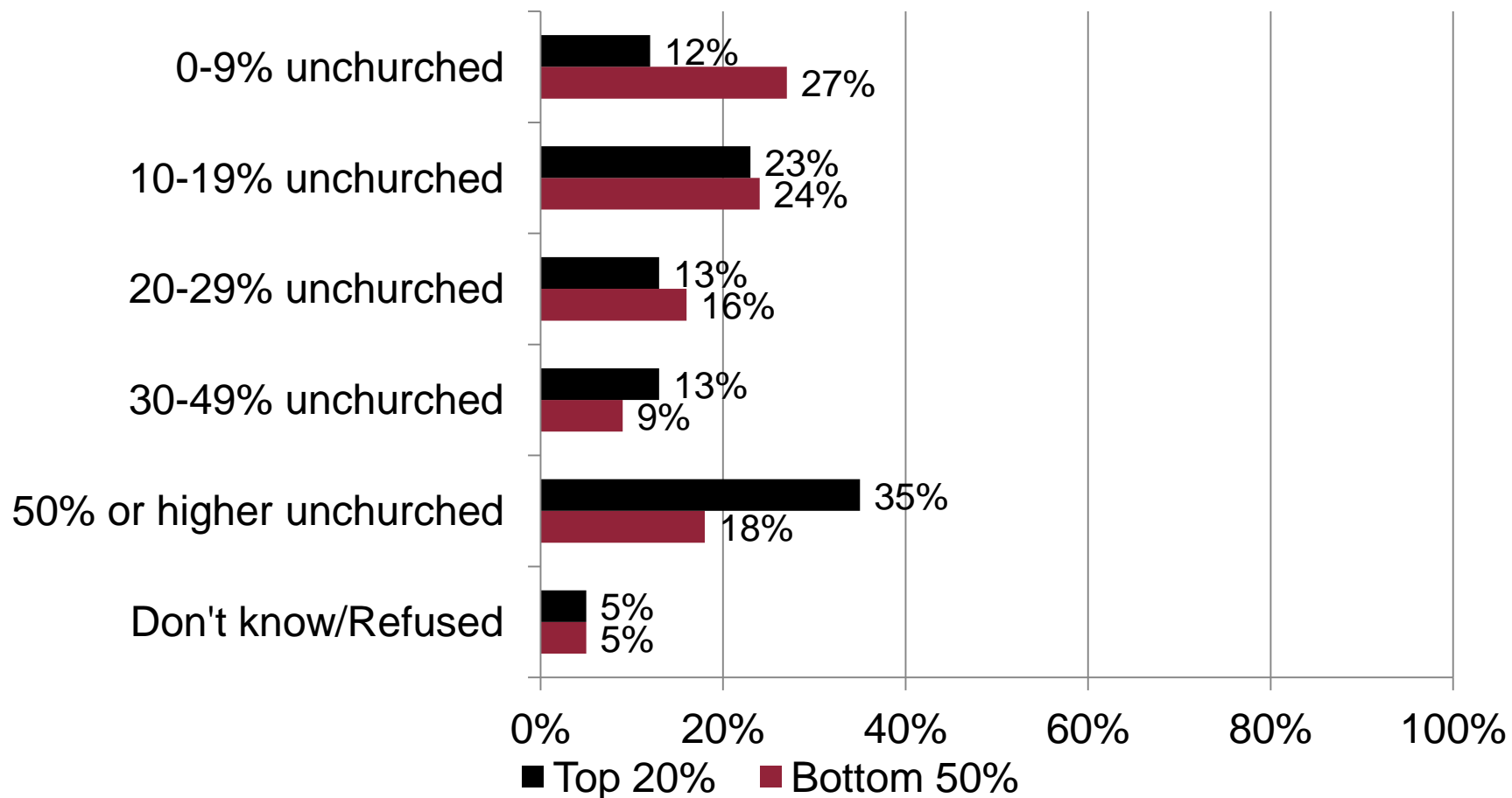
- ❑ The study was sponsored by the Billy Graham Center for Evangelism at Wheaton College and the Caskey Center for Church Excellence at New Orleans Baptist Theological Seminary
- ❑ Additional financial sponsorship was provided by Assemblies of God, Associate Reformed Presbyterian Church, Church of the Nazarene, Conservative Congregational Christian Conference, Converge Worldwide, Covenant Church, Evangelical Free Church in America, The Foursquare Church, Missionary Church, Southern Baptist Convention, Vineyard USA, The Wesleyan Church
- ❑ The phone survey of pastors of churches in Evangelical and Black Protestant denominations was conducted March 16-31, 2017
- ❑ The calling list was a random sample, stratified by church membership and denominational groups, drawn from a list of all Evangelical and Black Protestant churches
- ❑ Each interview was conducted with the senior pastor, minister or priest of the church called. Churches were screened to include those with 250 or less in worship attendance

Methodology

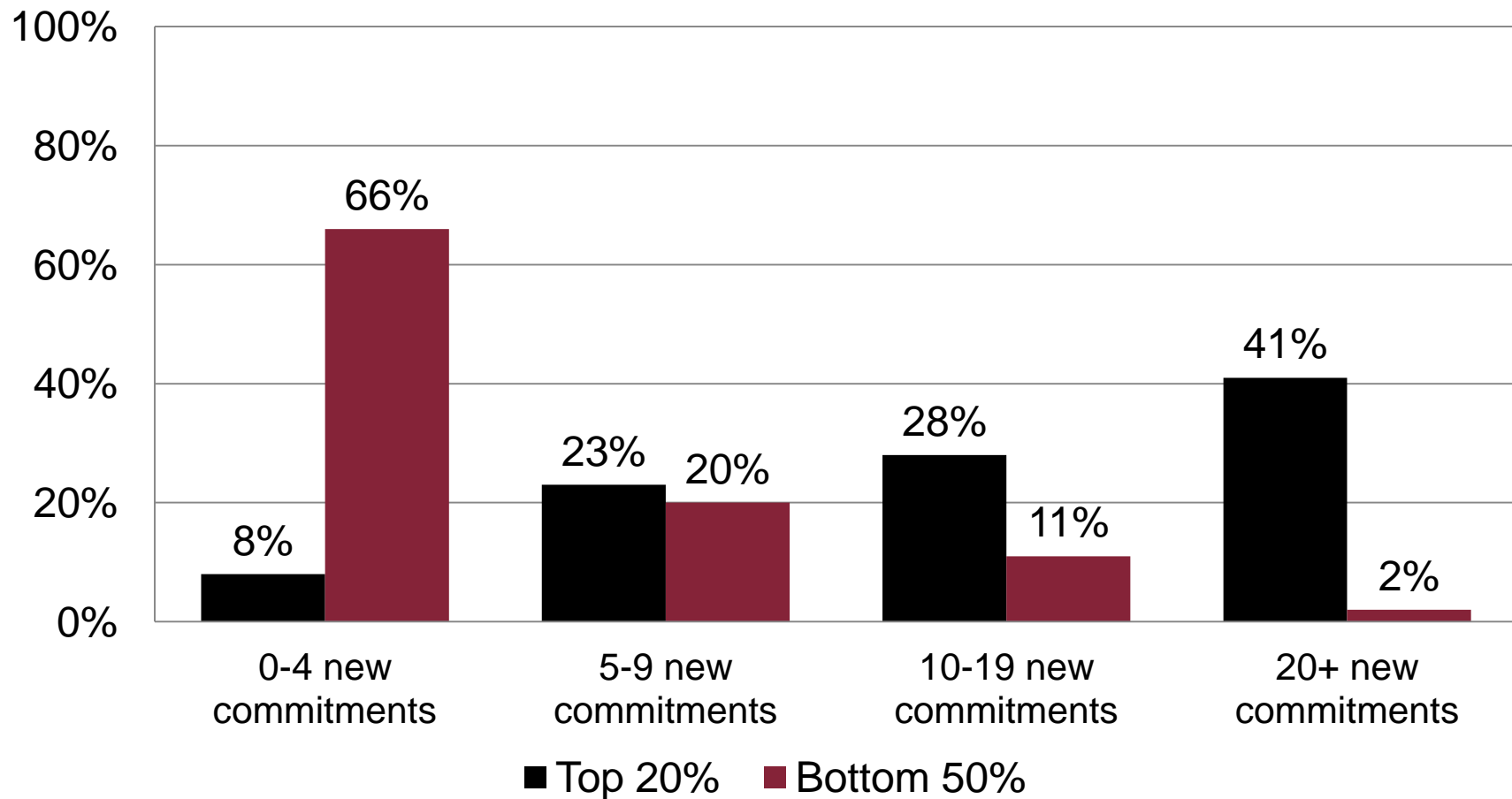
- ❑ The completed sample is 1,500 surveys
- ❑ Responses were weighted by region and denominational group to more accurately reflect the population
- ❑ The sample provides 95% confidence that the sampling error from the online panel does not exceed $\pm 2.7\%$ (This margin of error accounts for the effect of weighting)
- ❑ Margins of error are higher in sub-groups

Survey Responses

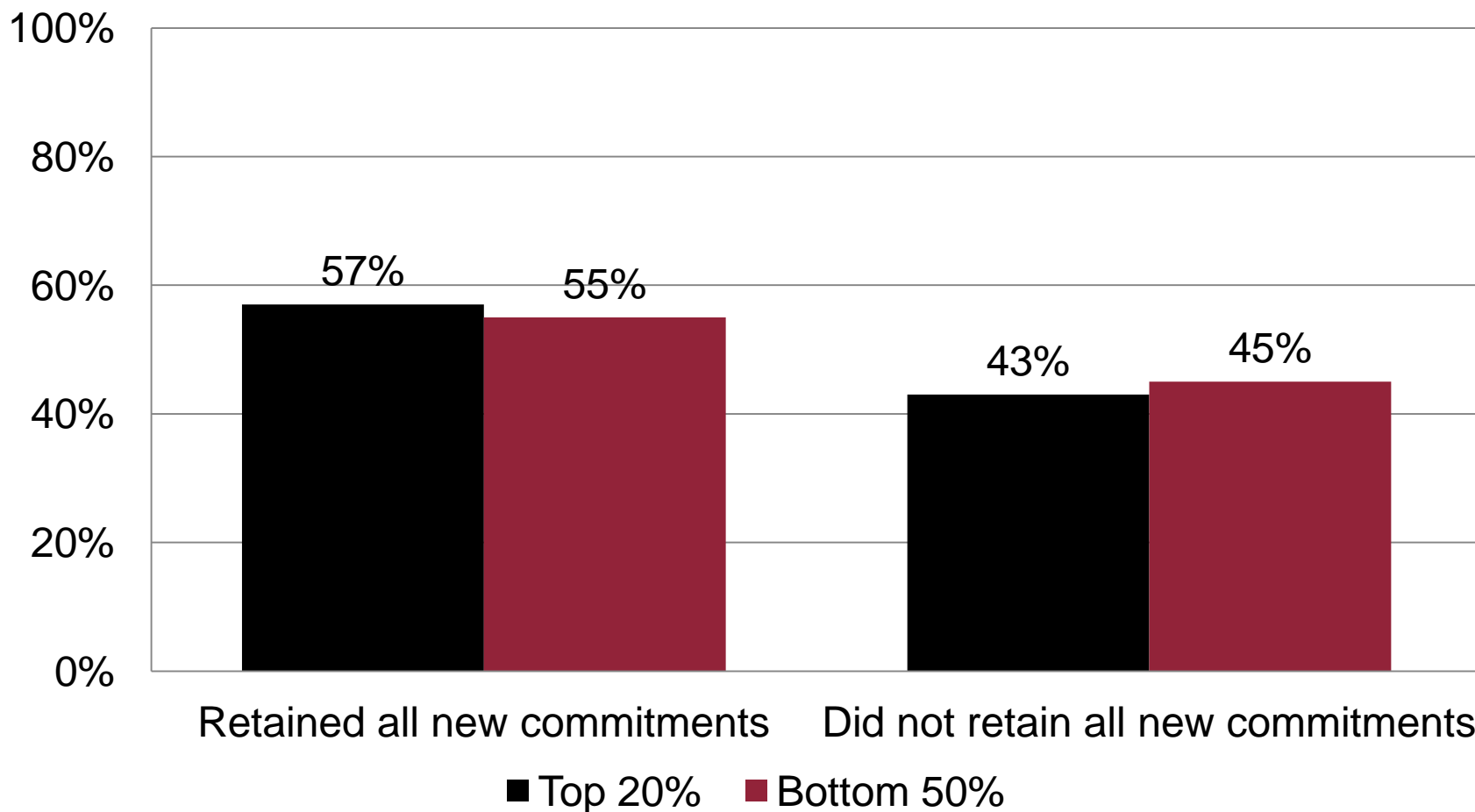
“Among the new people who have begun to attend your church over the last 5 years, please estimate the percentage of newcomers who were people who did not go to church.”



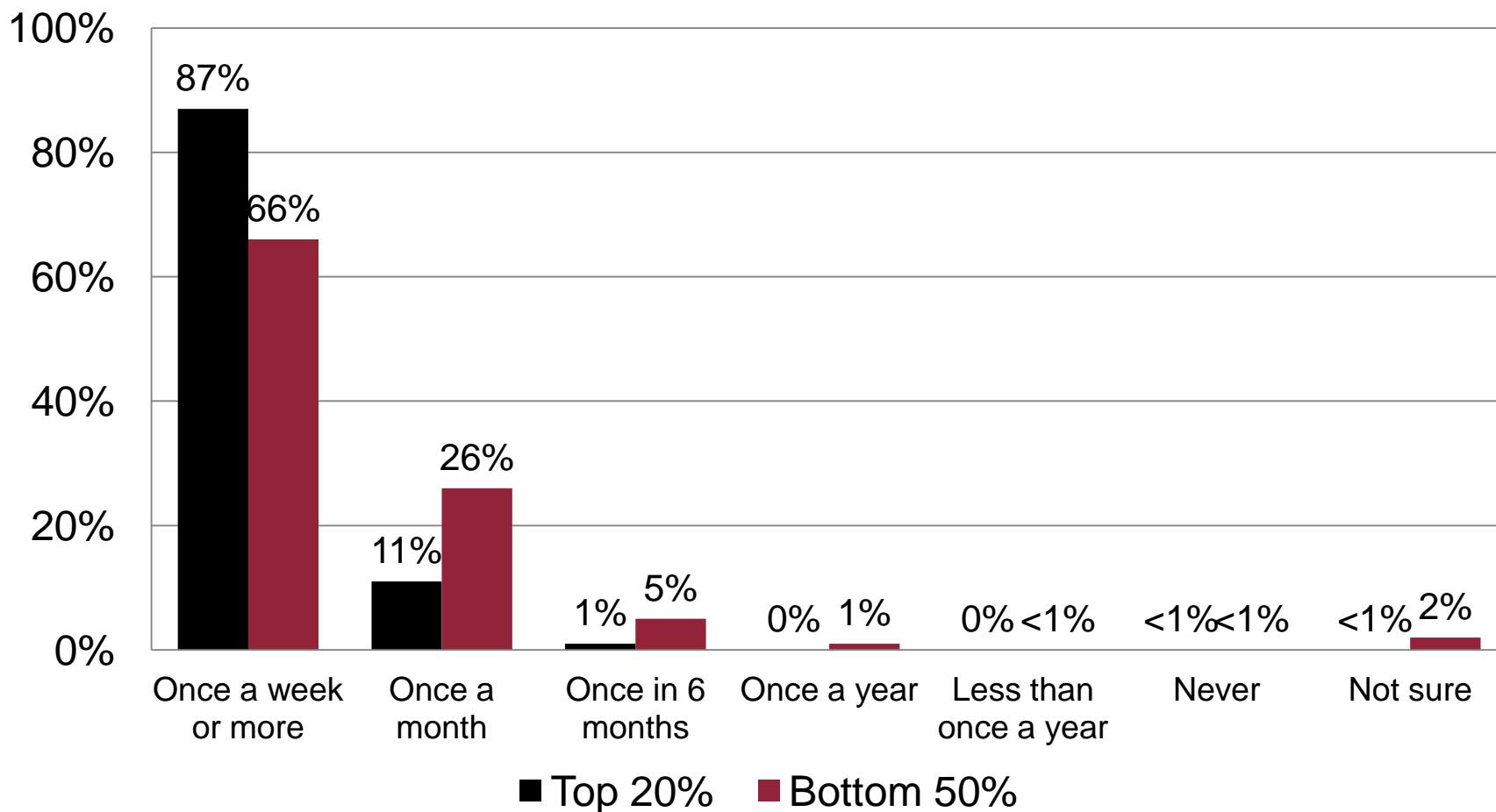
“In the past 12 months, how many people have indicated a new commitment to Jesus Christ as Savior through your church?”



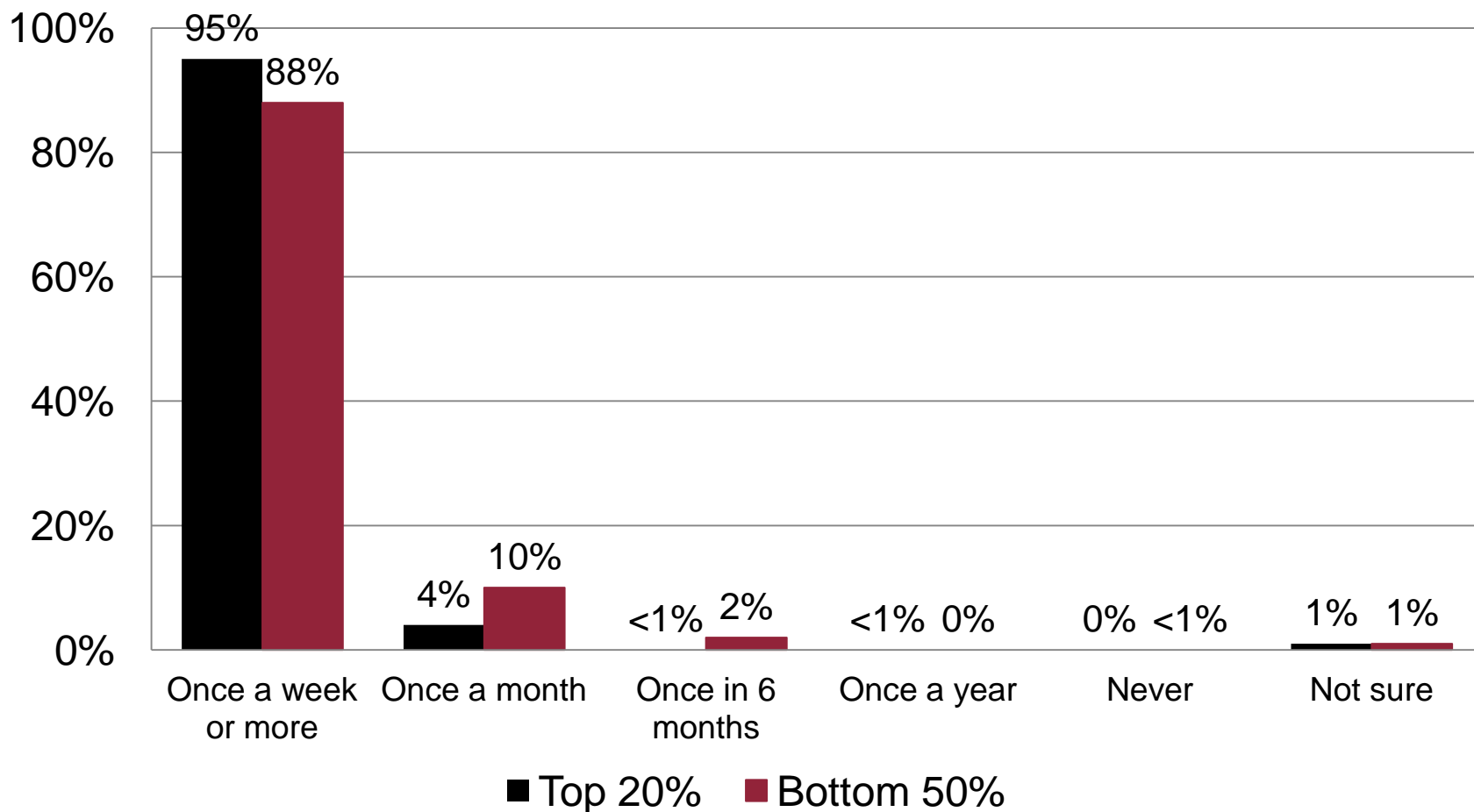
“Among these commitments in the past 12 months, how many have ALSO become active in the life of your church?”



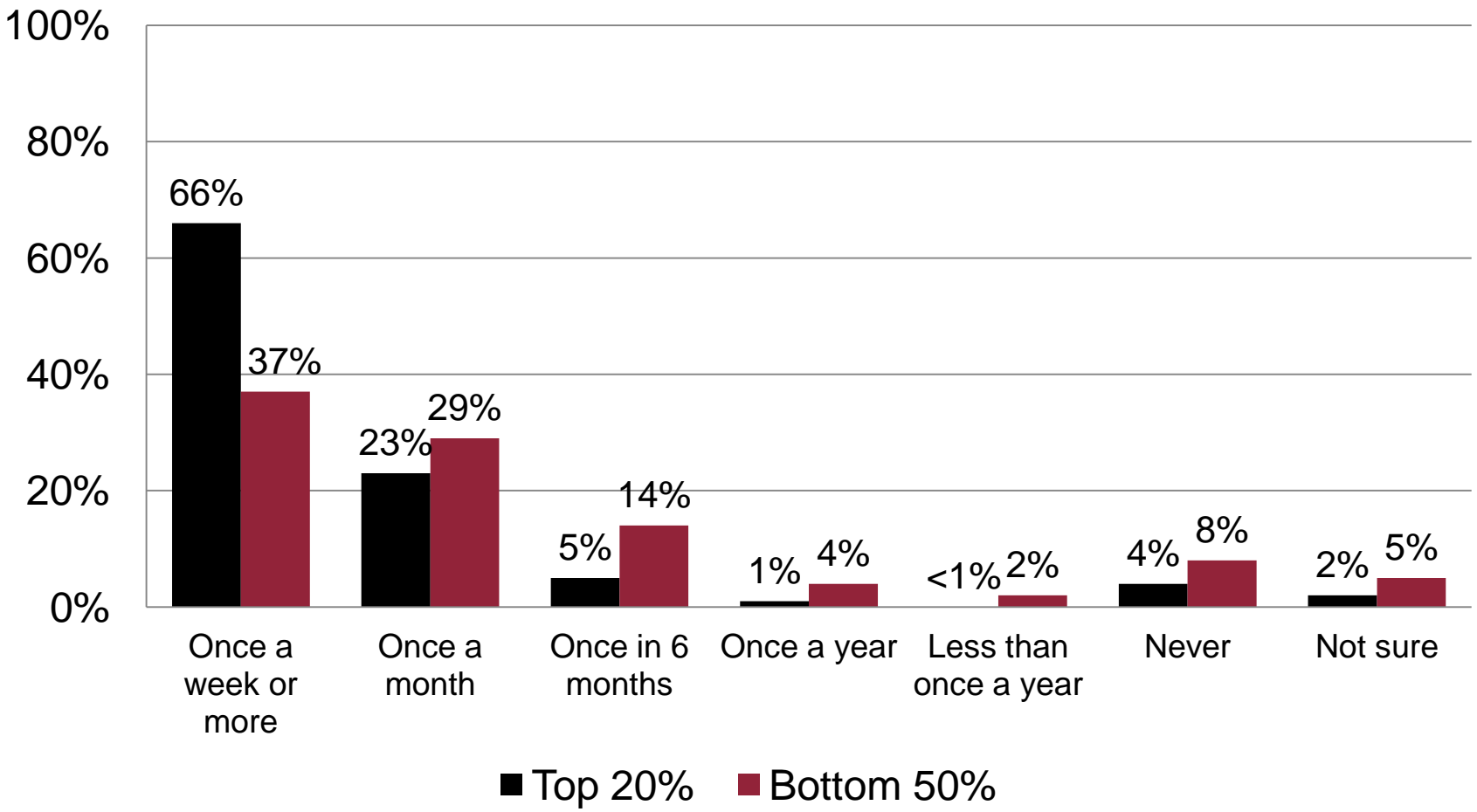
“How often do you attempt to share your faith with the unchurched?”



“How often do you engage in conversations centered on the Gospel?”



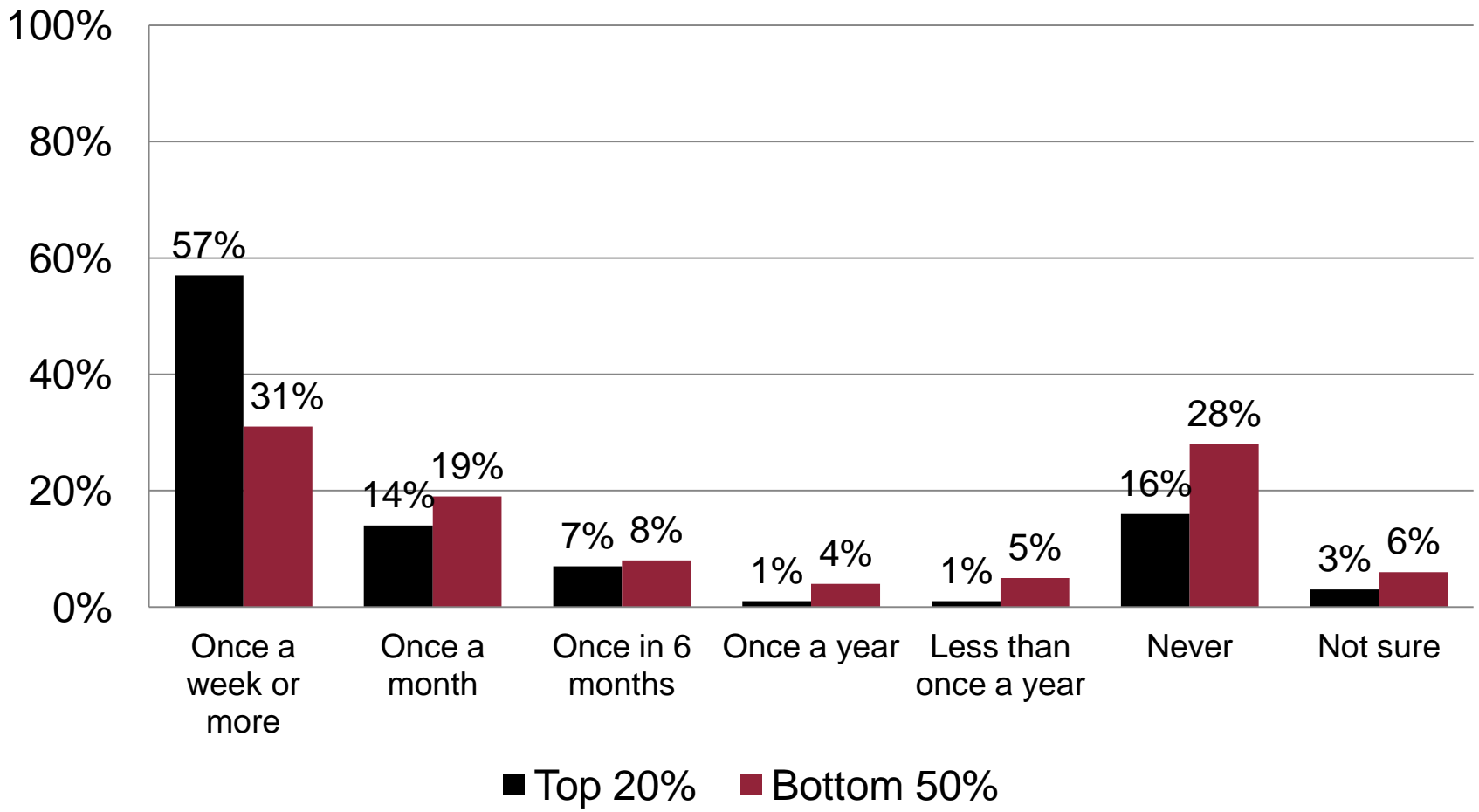
“How often do you ask a person to commit to Christ following a personal presentation of the gospel?”



Q13 “How often do you ask a person to commit to Christ following a personal presentation of the gospel?”



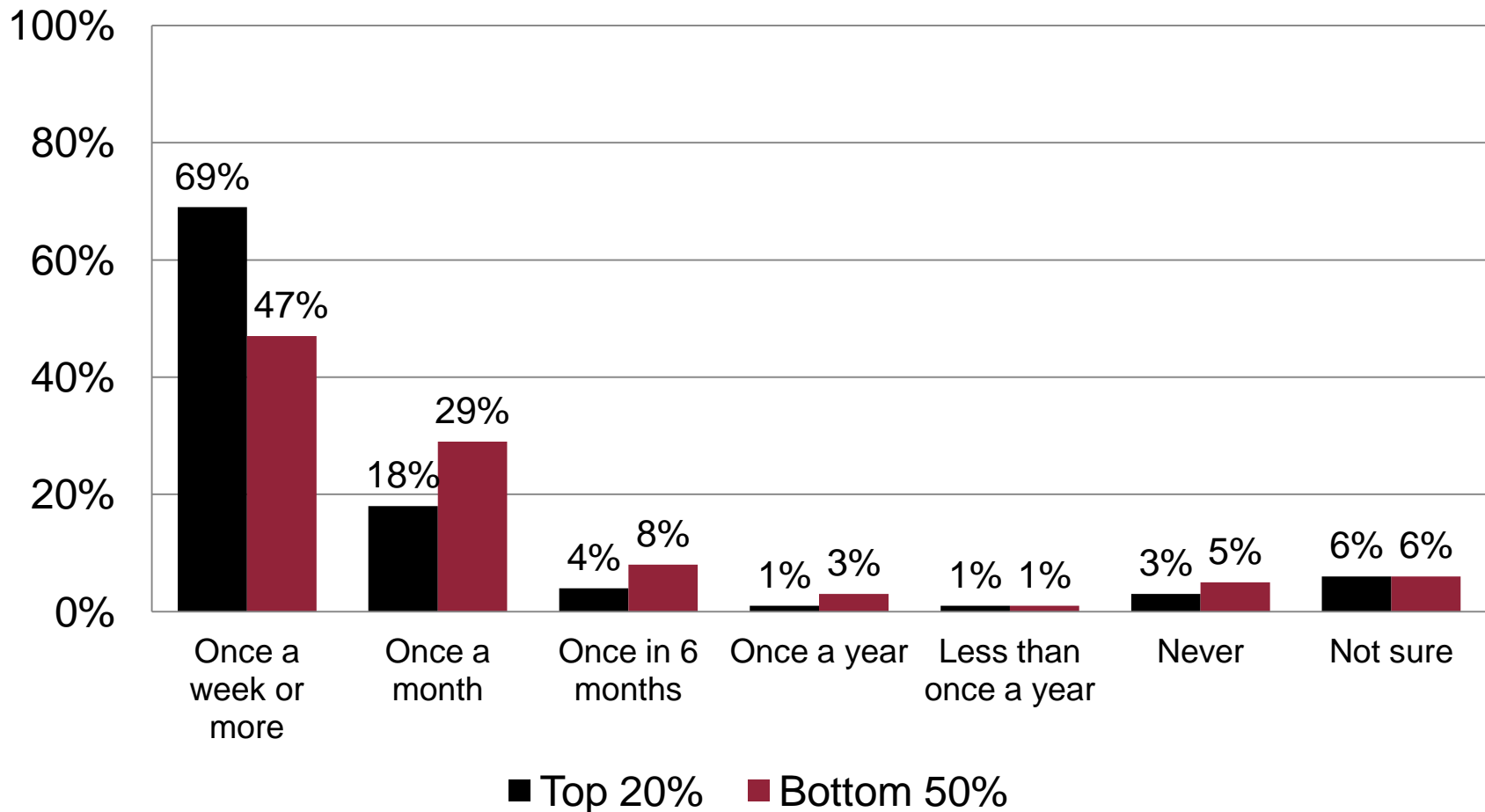
“How often do you block out a time slot in your calendar for the purpose of sharing your faith with non-Christians in a place outside your church office?”



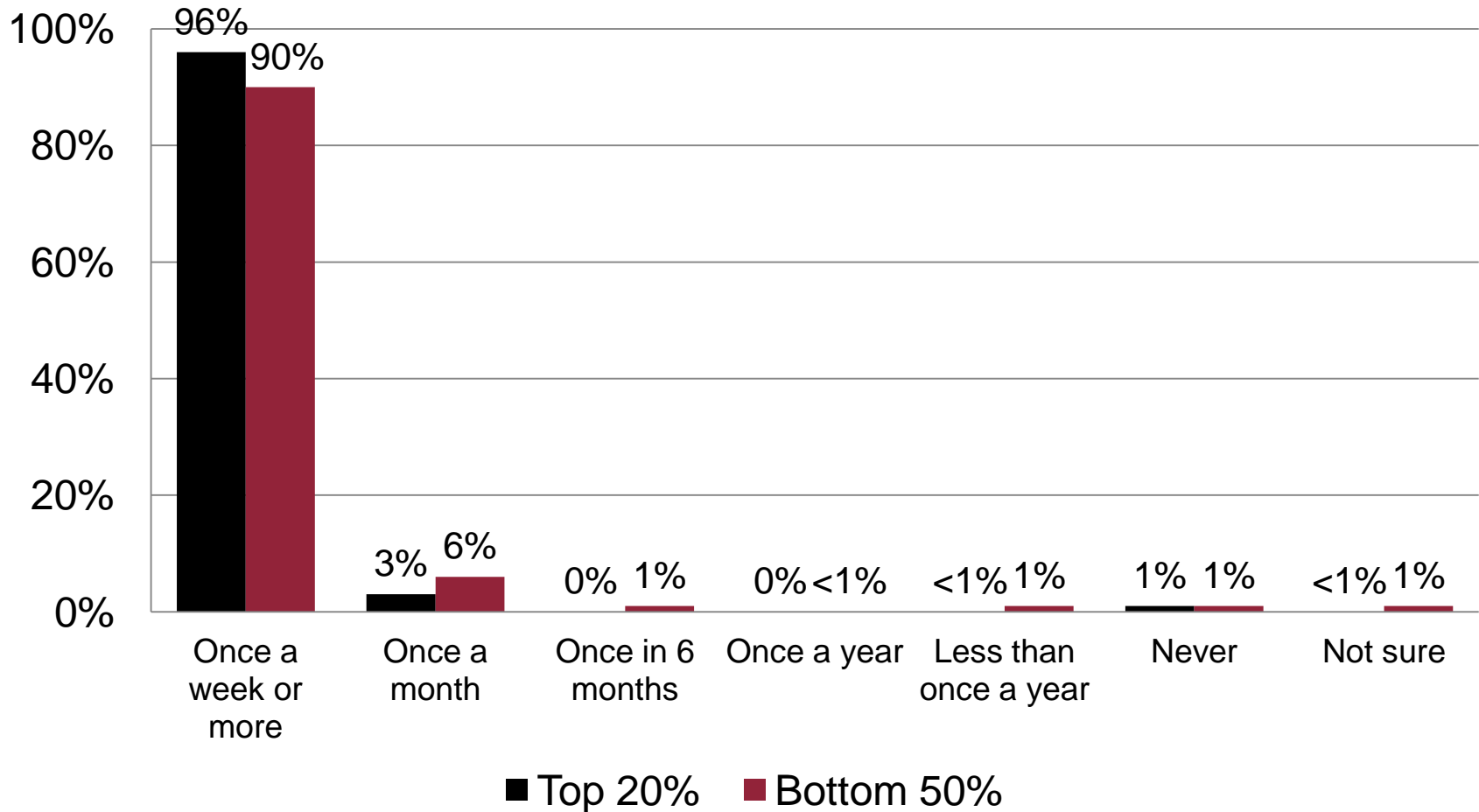
Q14 “How often do you block out a time slot in your calendar for the purpose of sharing your faith with non-Christians in a place outside your church office?”



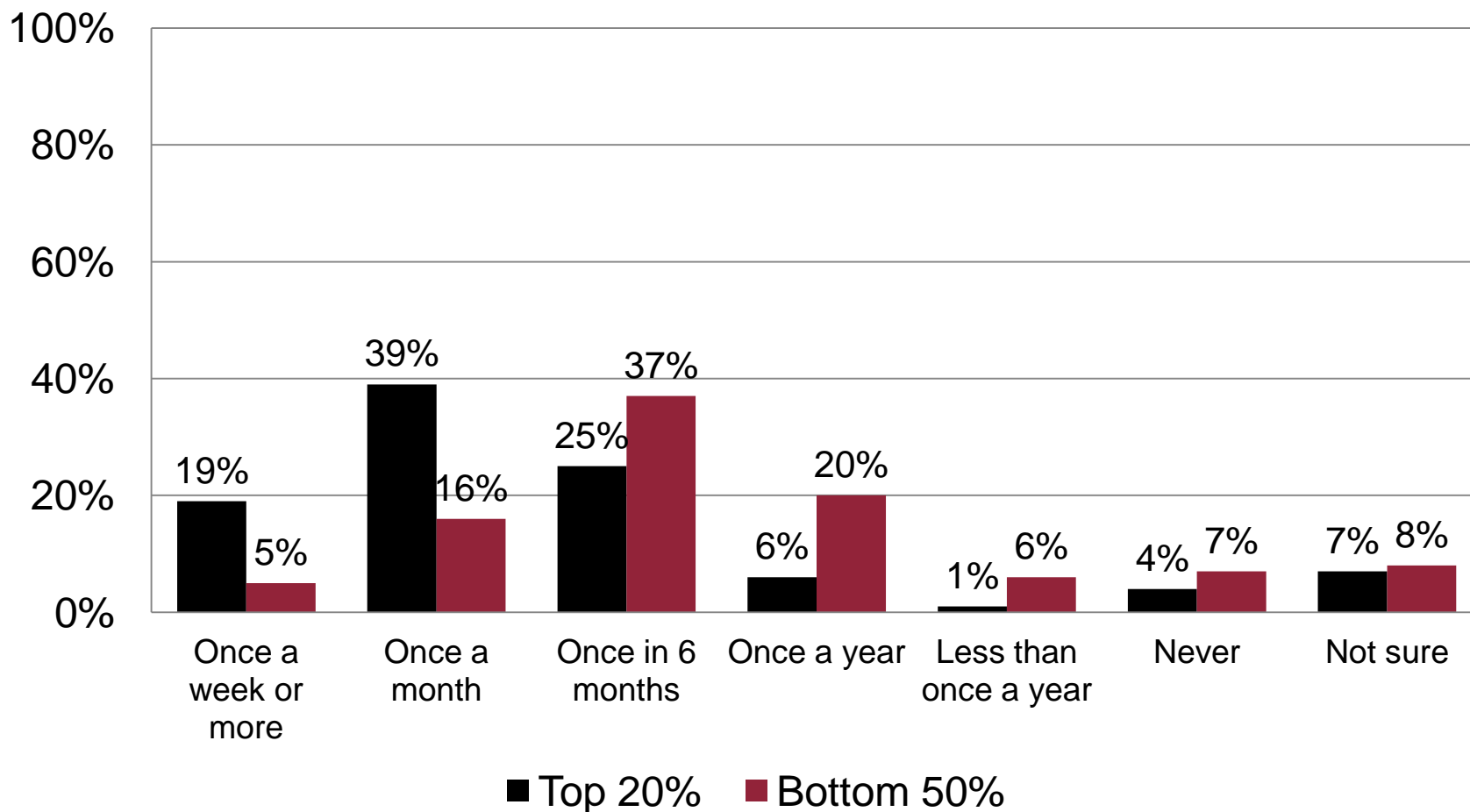
“How often do you invest in relationships with non-Christians with the specific purpose of introducing them to Christ?”



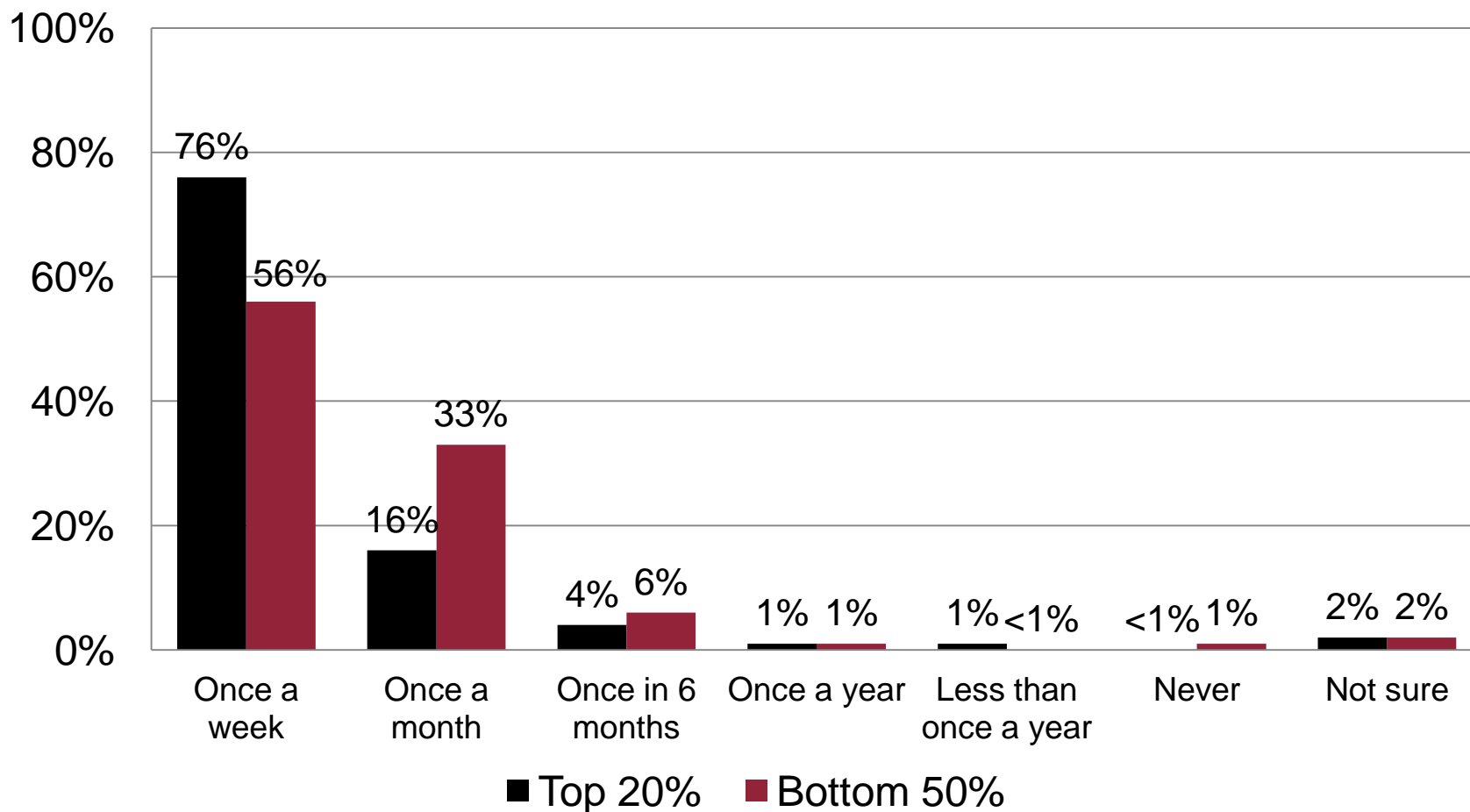
“How often do you specifically pray for non-Christian people by name?”



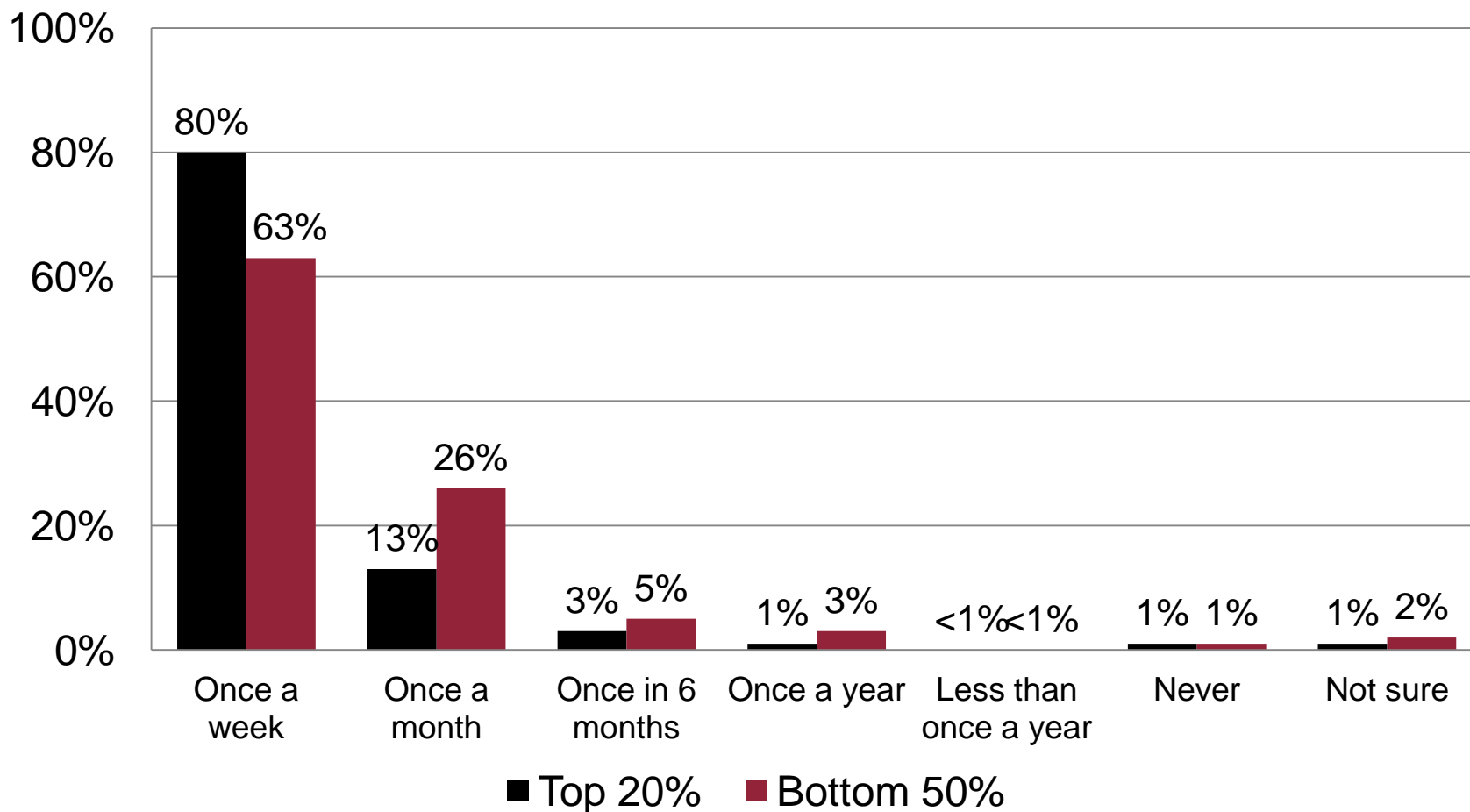
“How often do older children or adults make public professions of new faith in Christ at your church?”



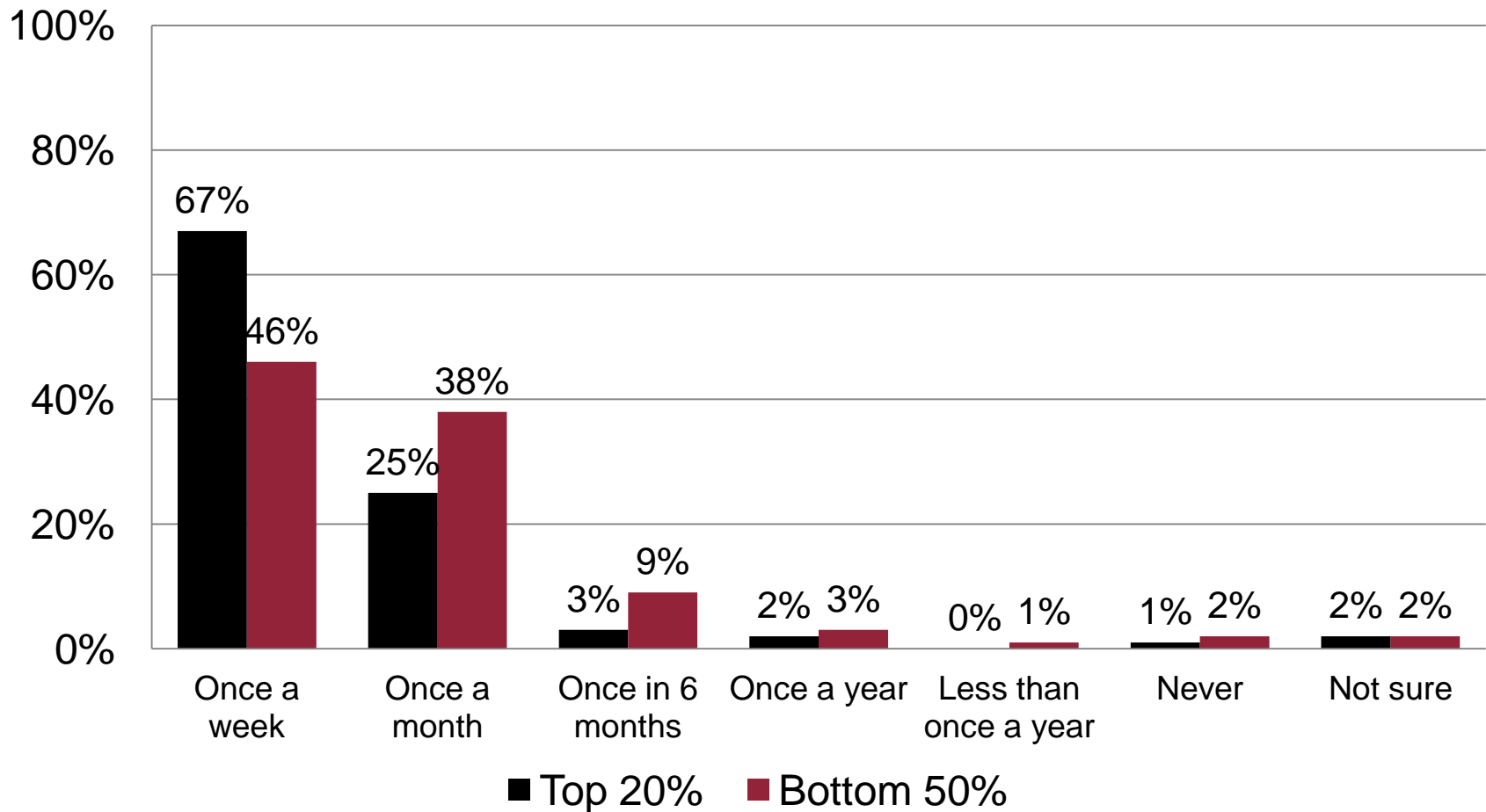
“How often do you specifically teach your congregation to be friendly to non-Christian people?”



“How often do you teach your people to be friendly towards guests?”

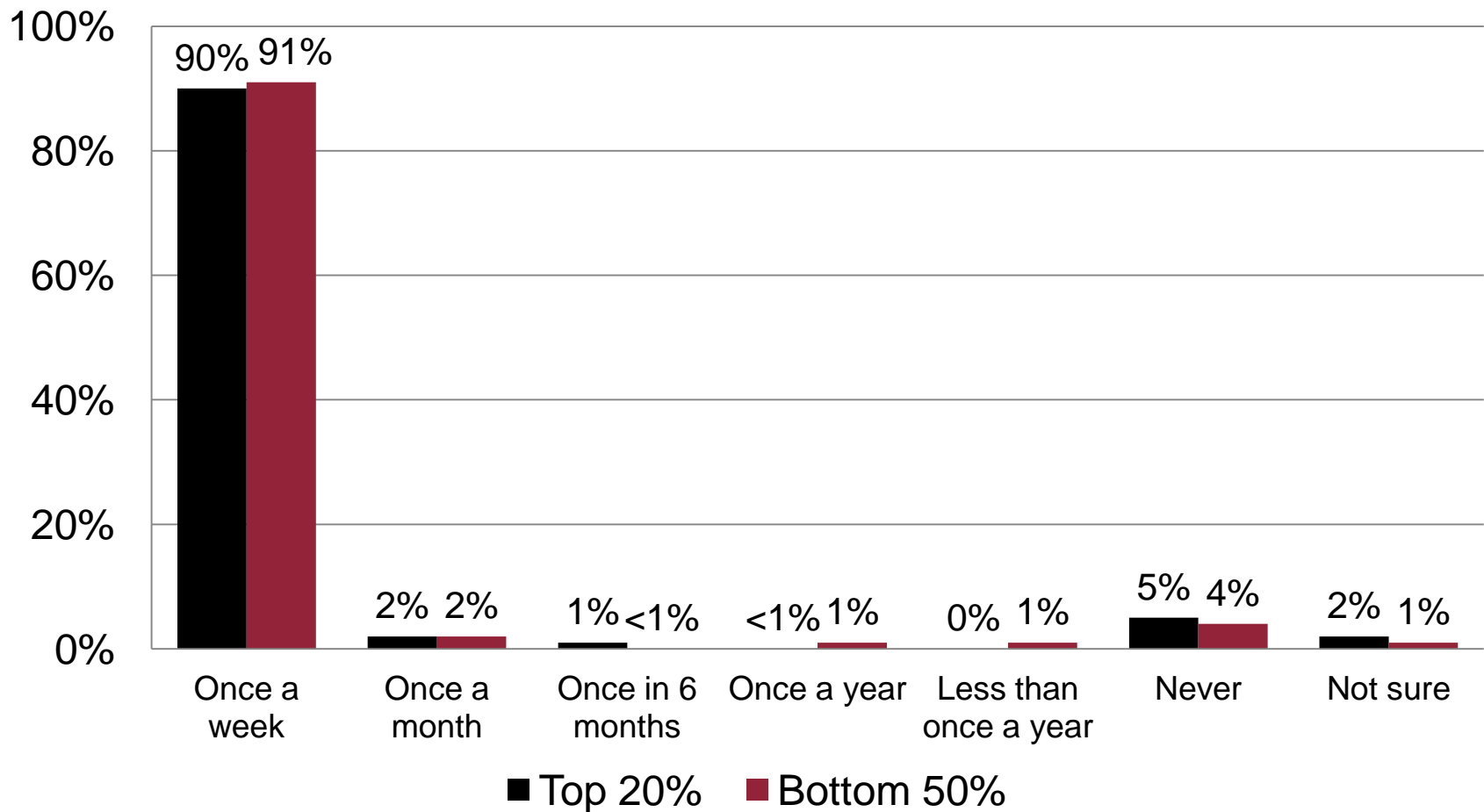


“How often do you teach regular attenders to intentionally connect with people in their neighborhoods and networks in order to have gospel conversations?”

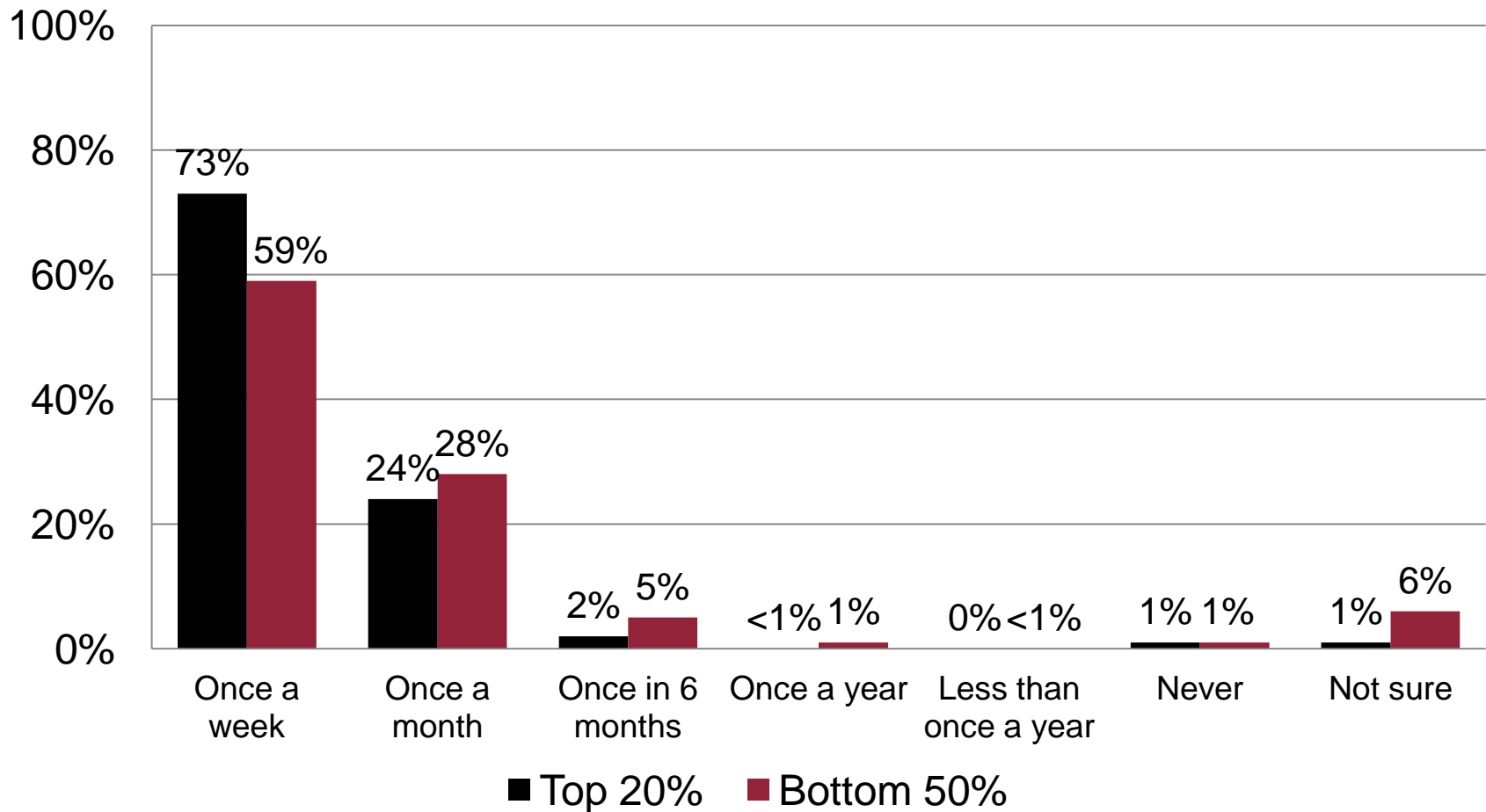


Q20 “How often do you teach regular attenders to intentionally connect with people in their neighborhoods and networks in order to have gospel conversations?”

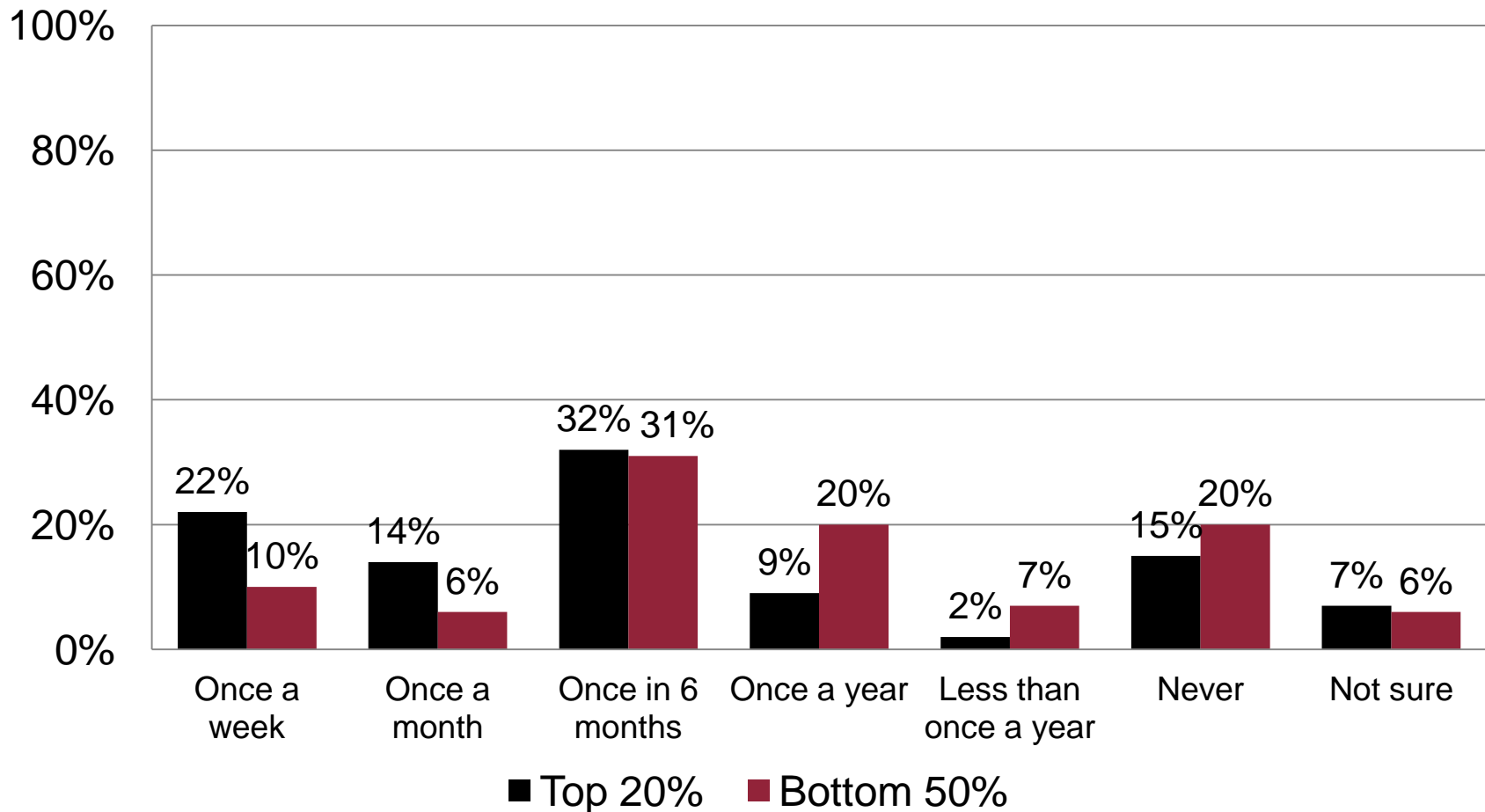
“How often do you have greeters at weekend worship services?”



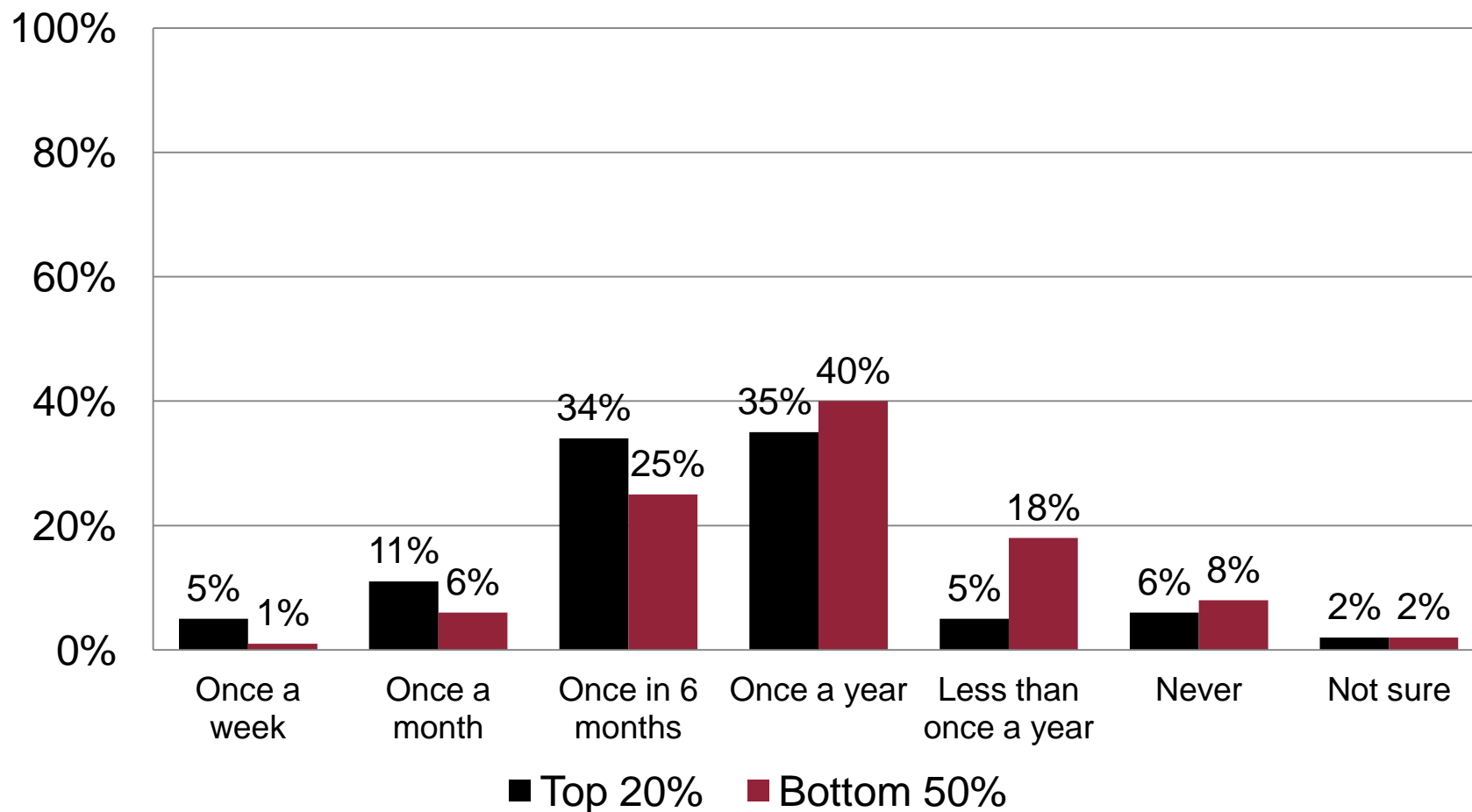
“How often do you personally follow up with church guests?”



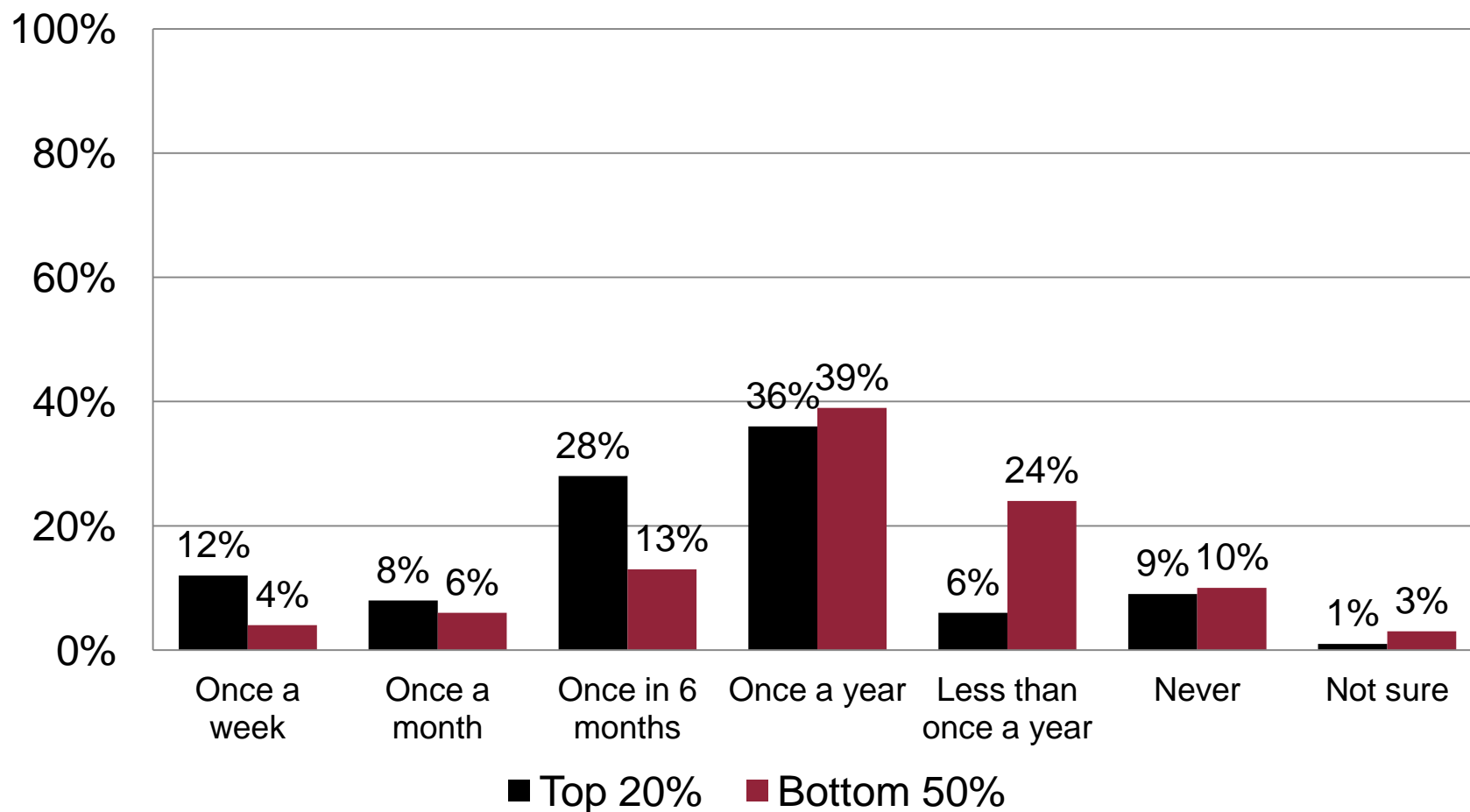
“How often do you offer a class for new attenders?”



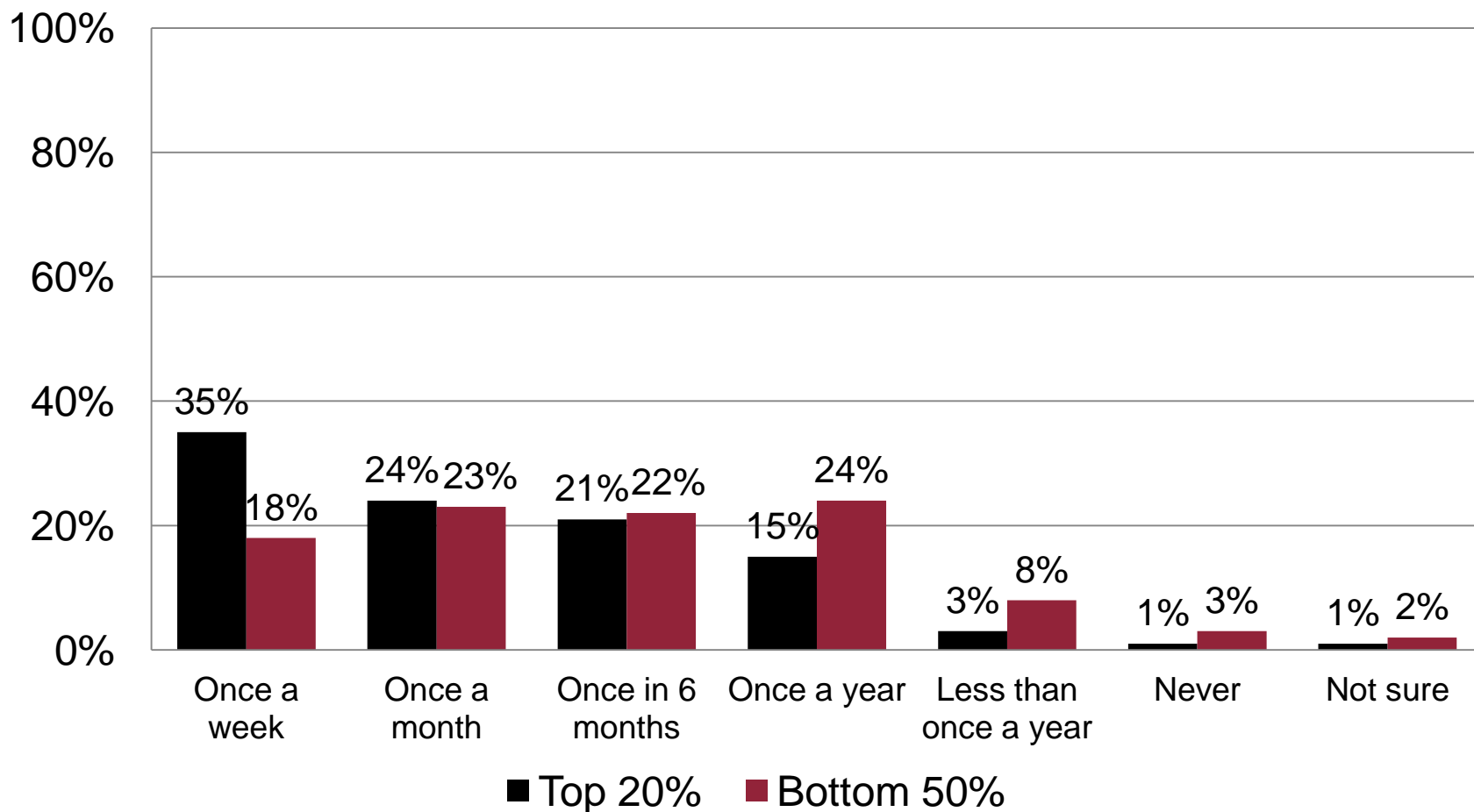
“How often do you attend conferences or training programs to improve your personal evangelism skills?”



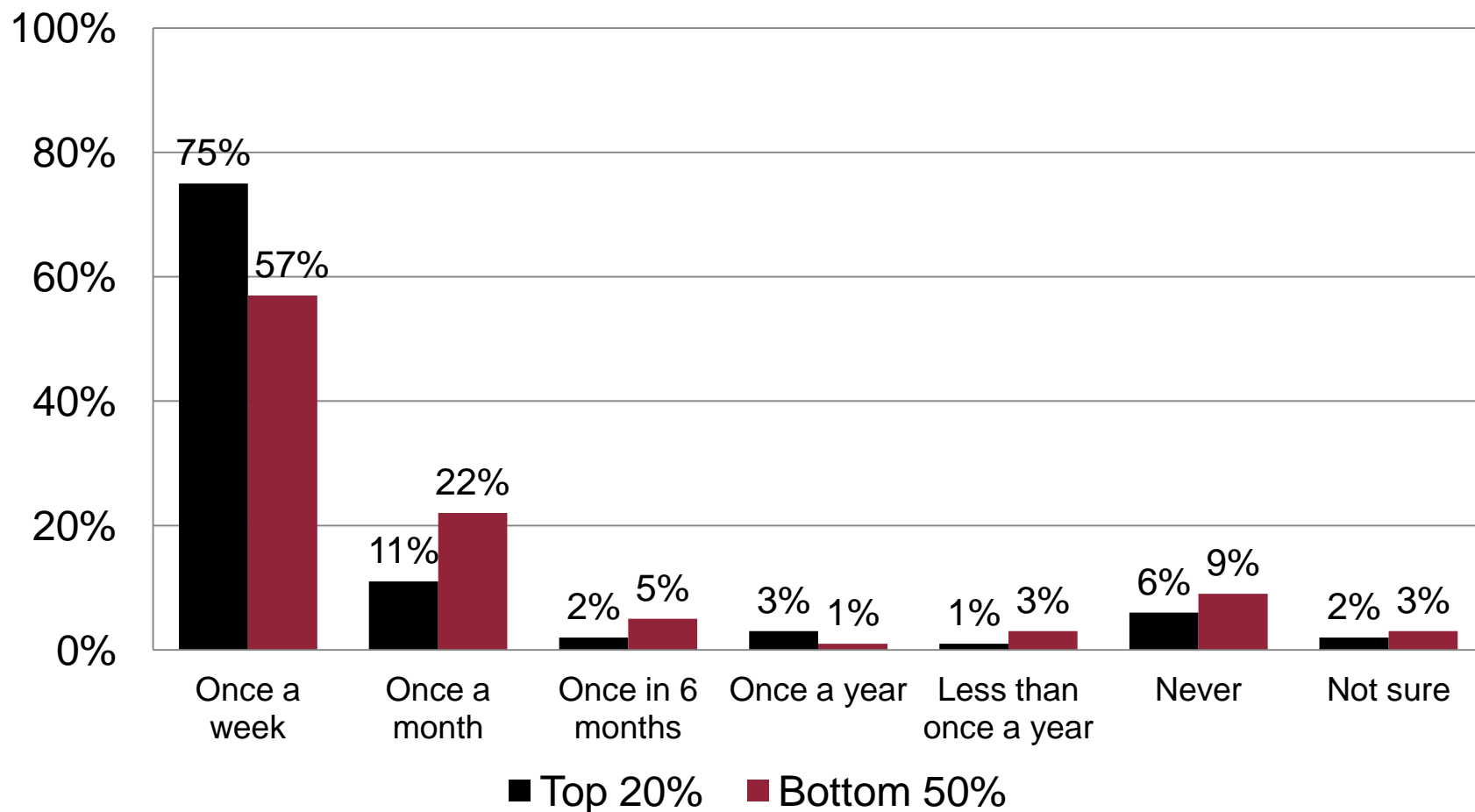
“How often does your church teach a course on personal evangelism?”



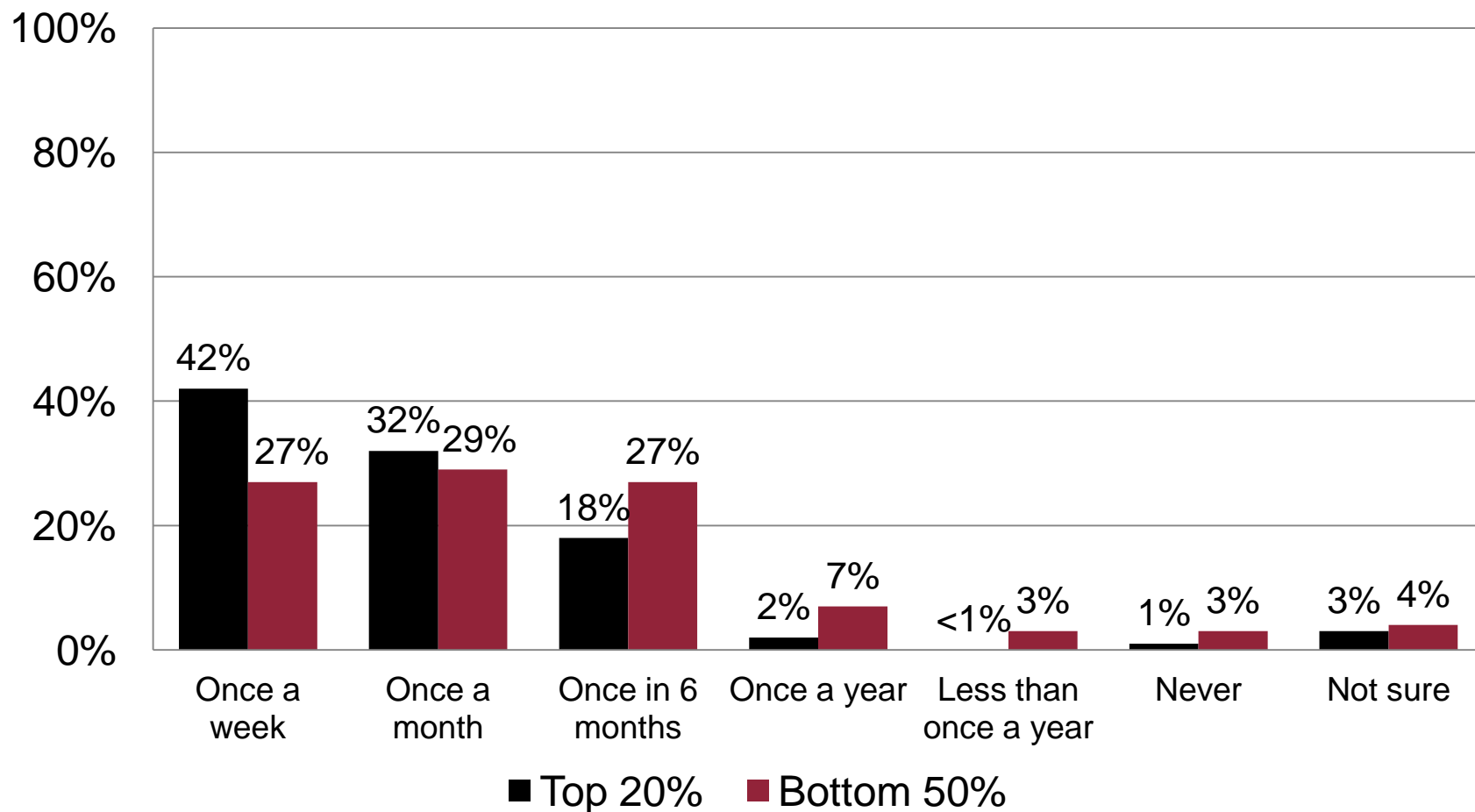
“How often do you teach your members how to share their faith with the unchurched people in their lives?”



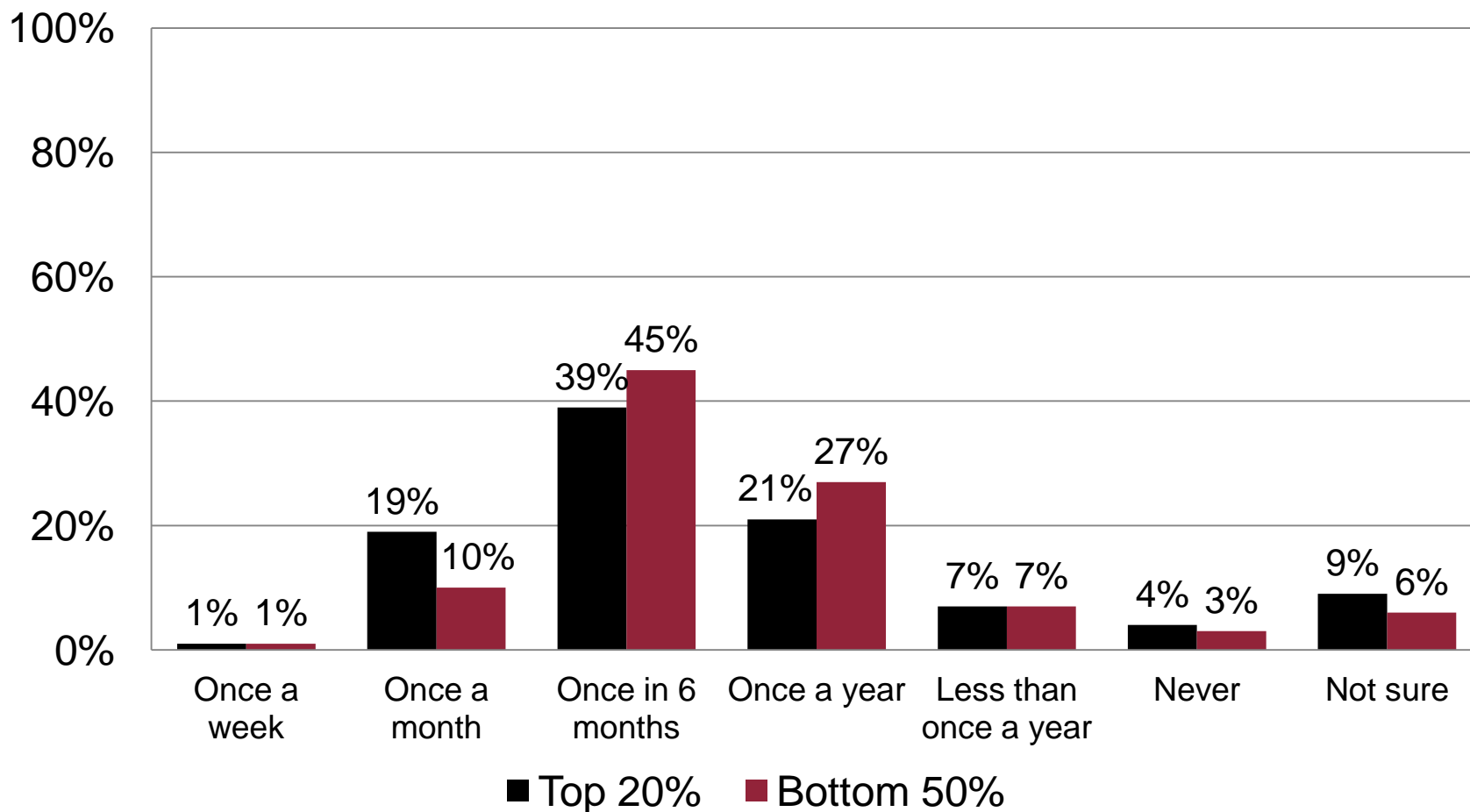
“How often in your public preaching do you invite people to make a first-time commitment to Jesus Christ as Savior?”



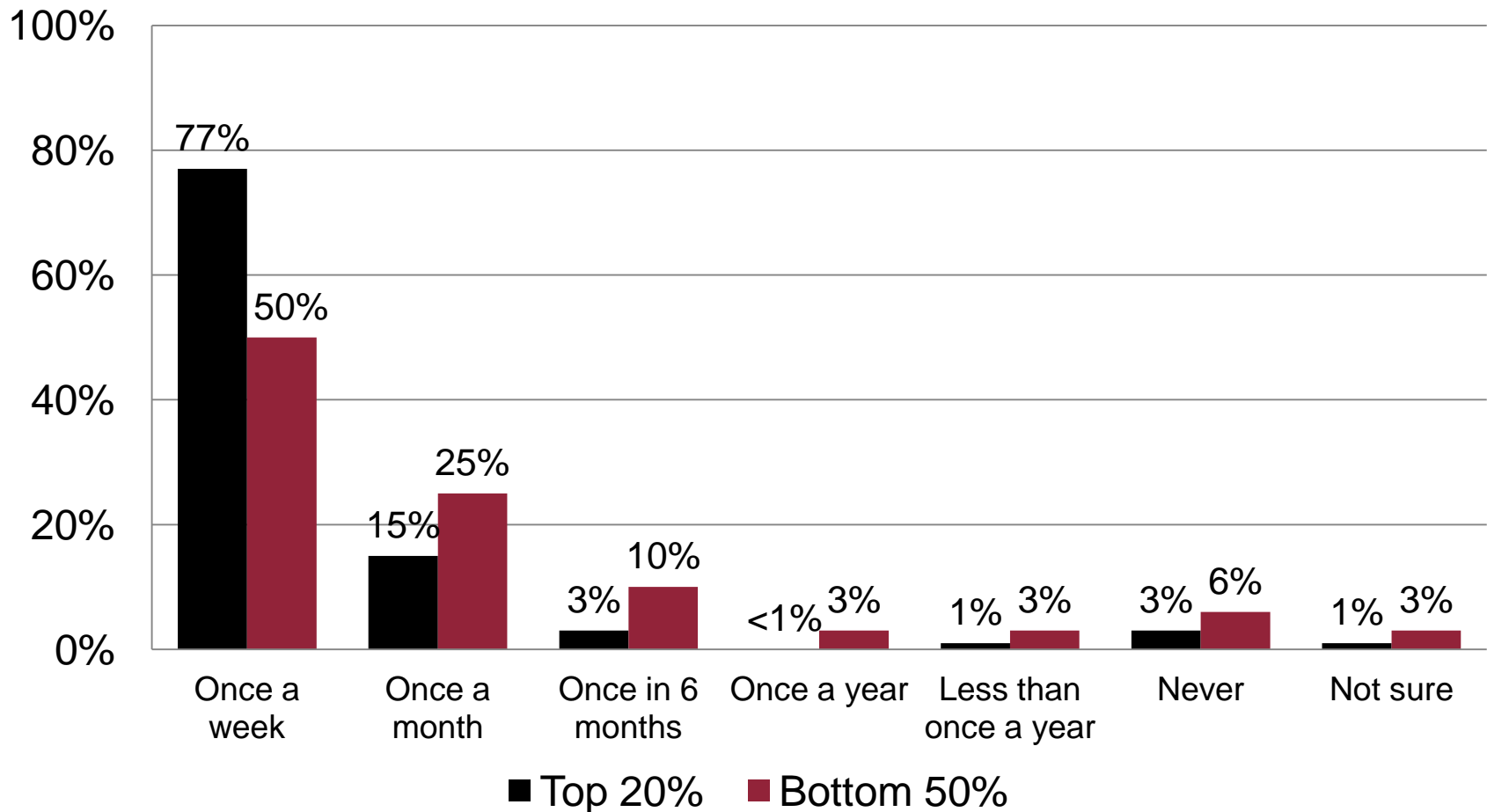
“How often does your church engage in ministry outside the church in order to share the gospel with the unchurched?”



“How often do people join your church that were members of another church?”

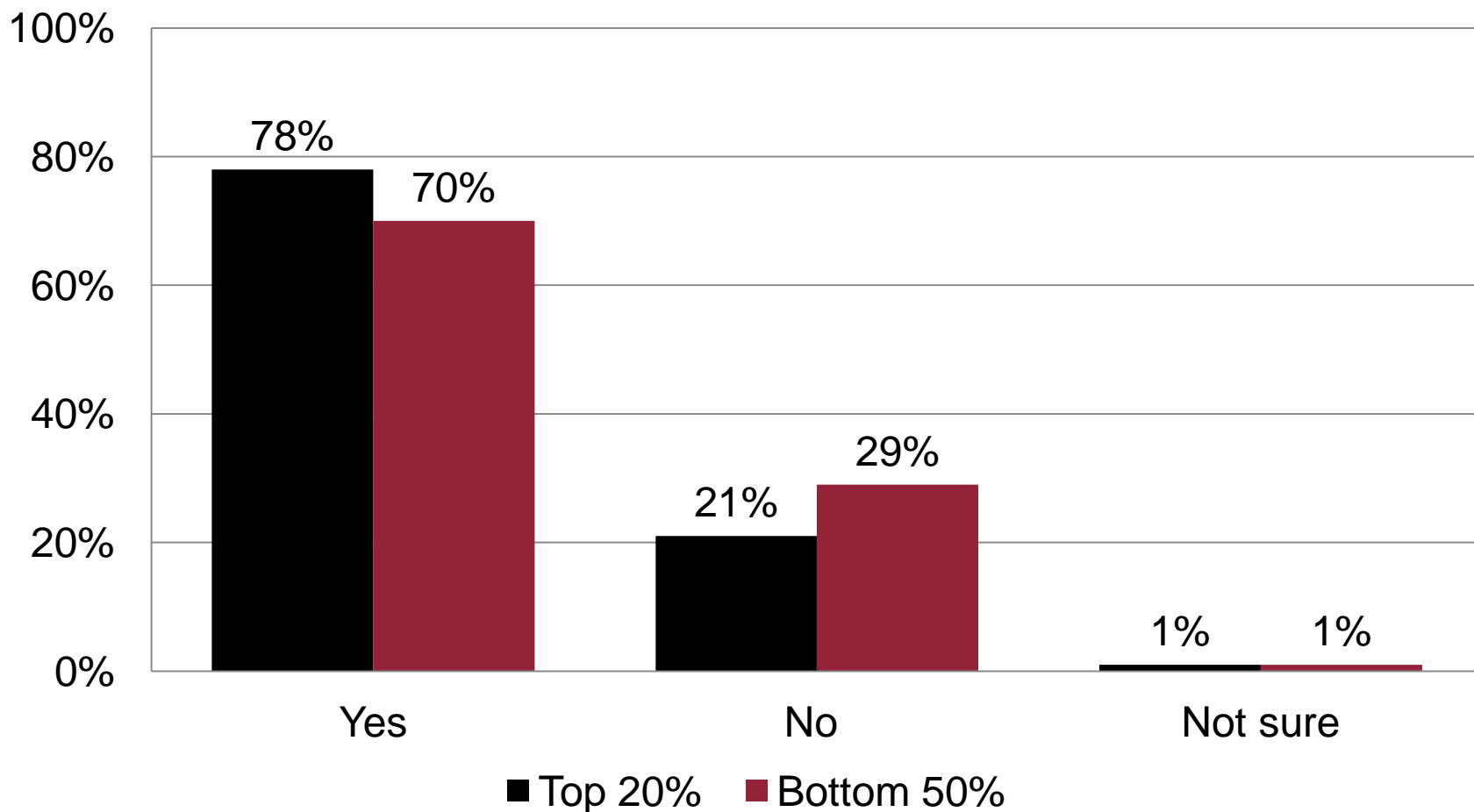


“How often do you specifically lead your church to pray for non-Christians by name?”

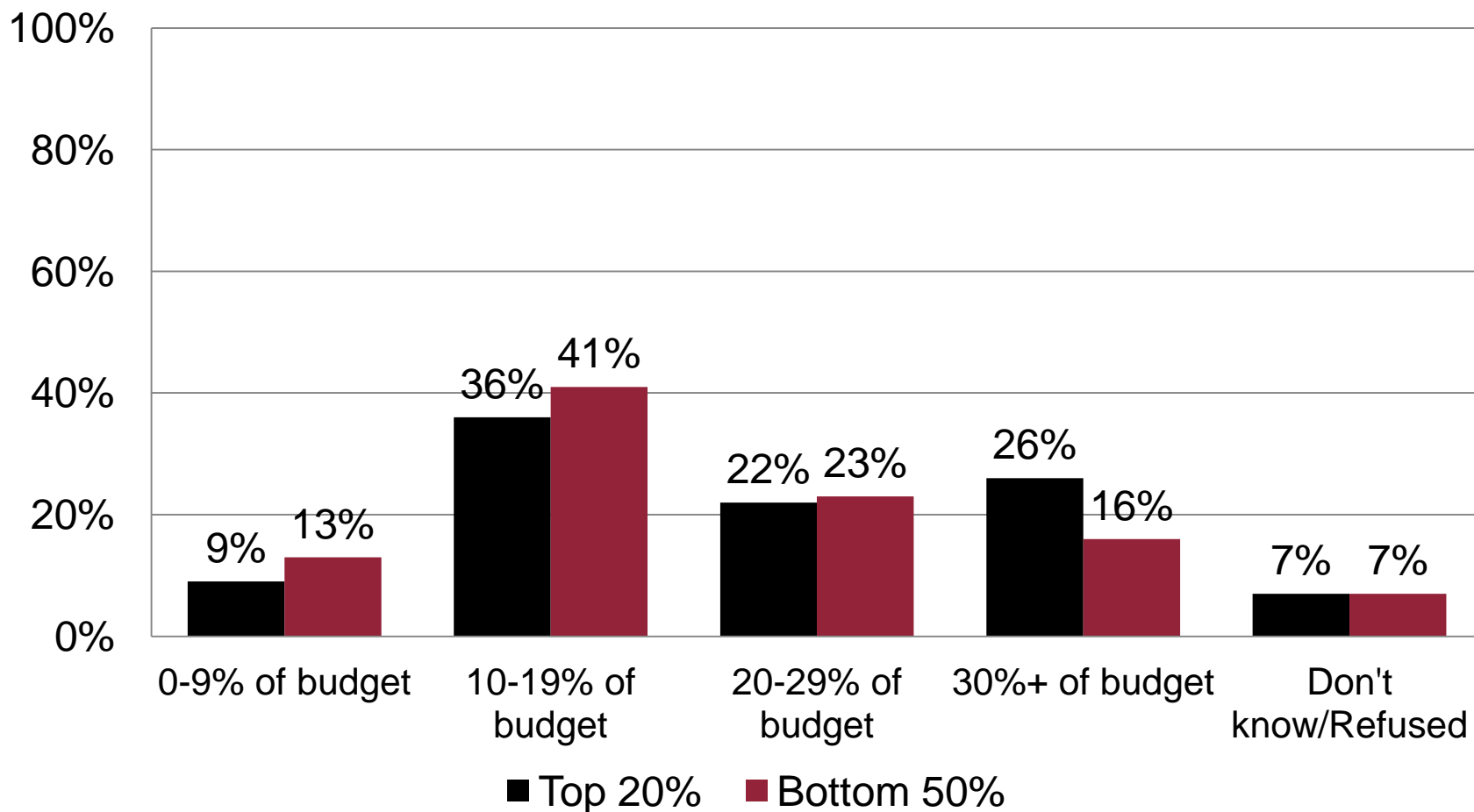


Q30 “How often do you specifically lead your church to pray for non-Christians by name?”

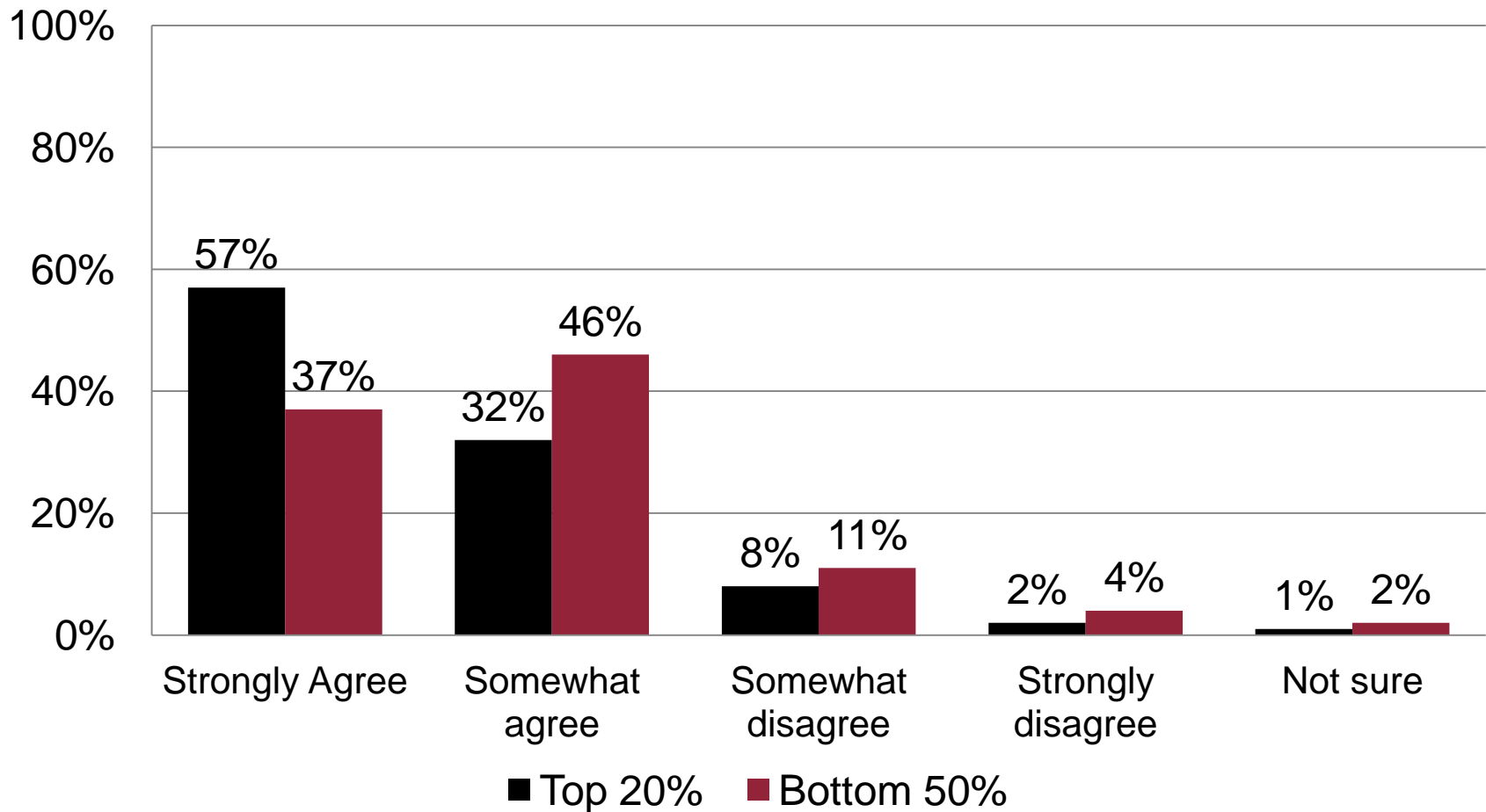
“Does your church offer a course for new believers on the basics of how to live the Christian life?”



“What percentage of your church’s budget is given to evangelism and missions?”

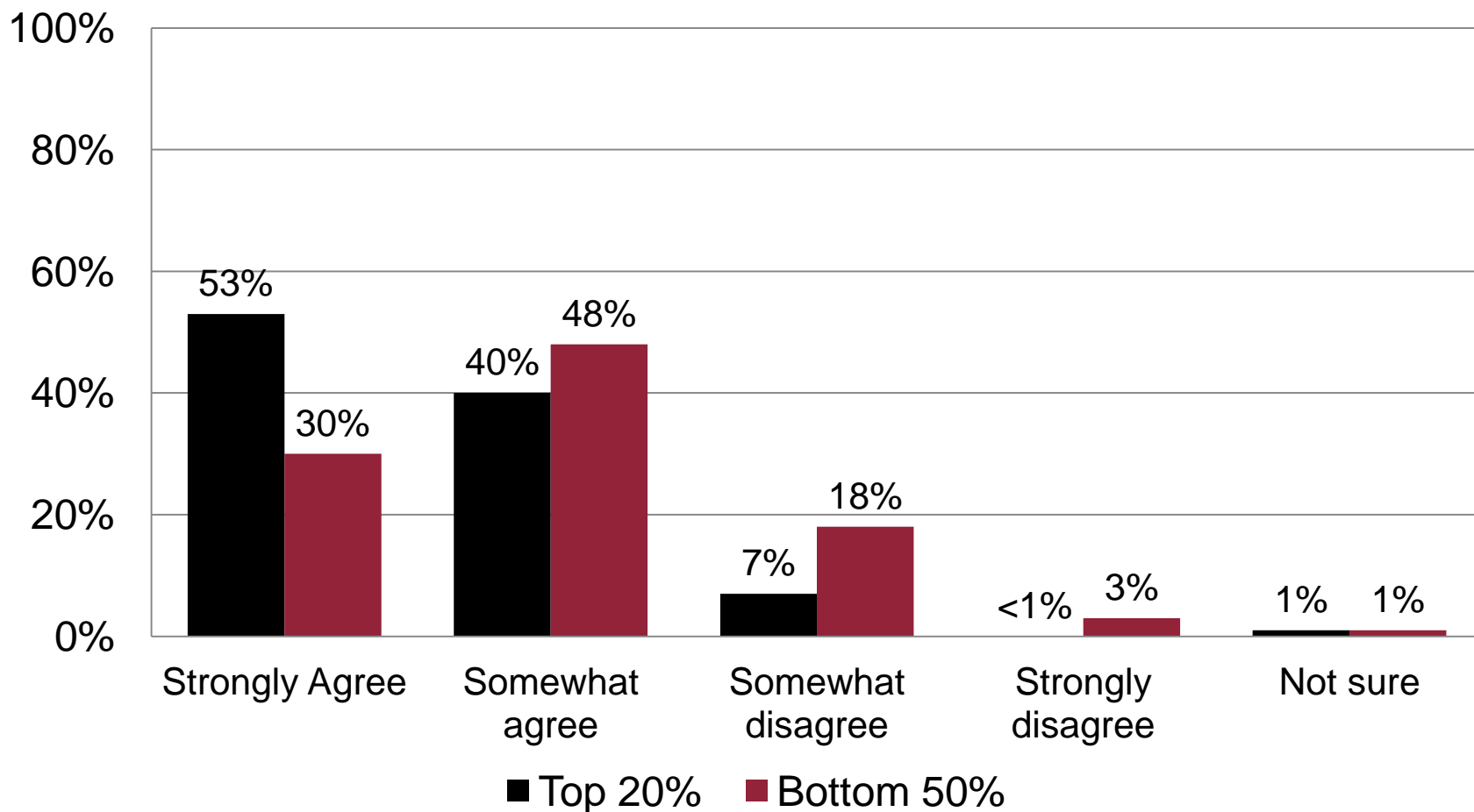


“Our budget reflects our priority for reaching non-Christians.”



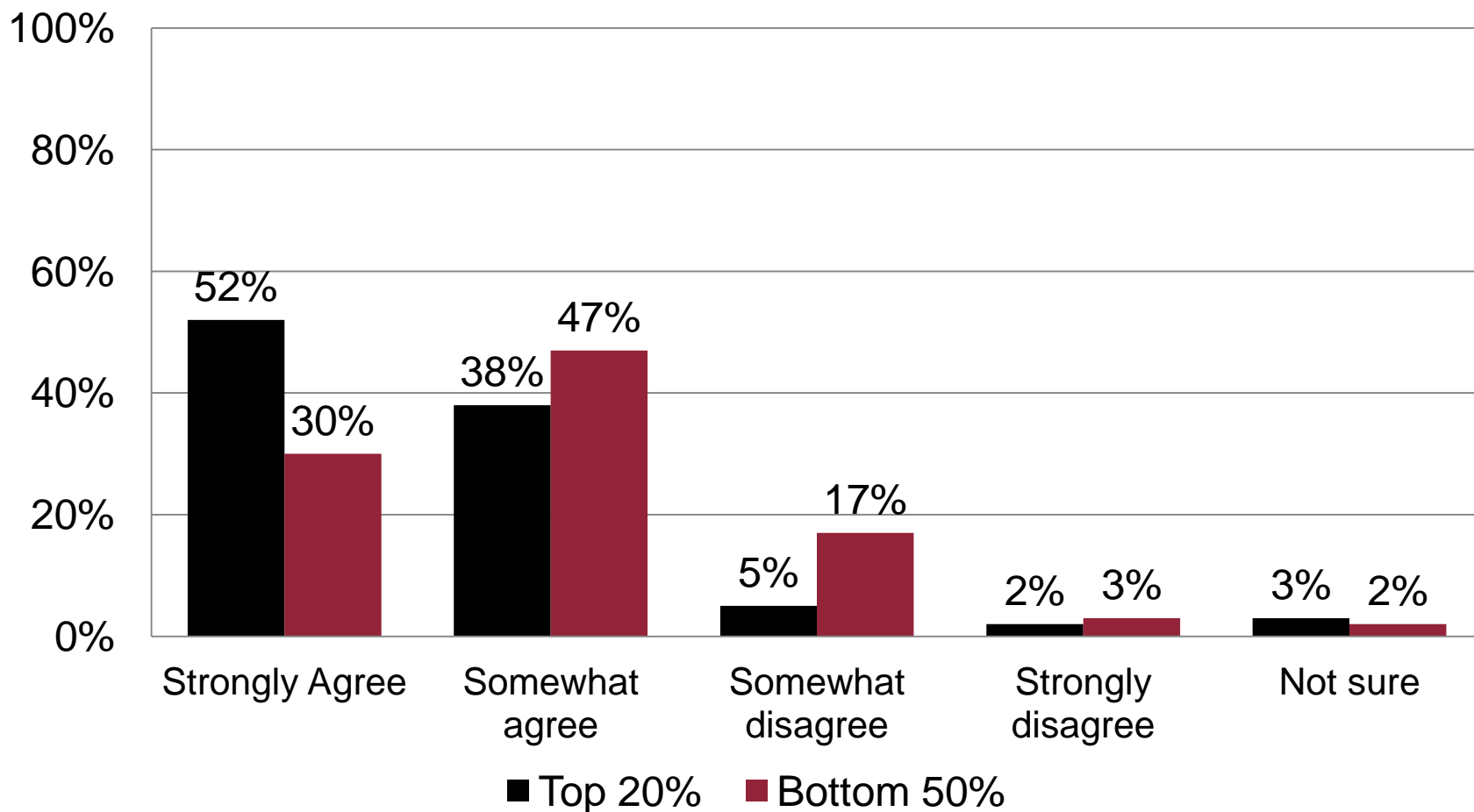
Q33 “Our budget reflects our priority for reaching non-Christians.”

“I am consistently hearing reports of members of our congregation engaging in evangelistic conversations, where people share their faith with people who are not Christians.”



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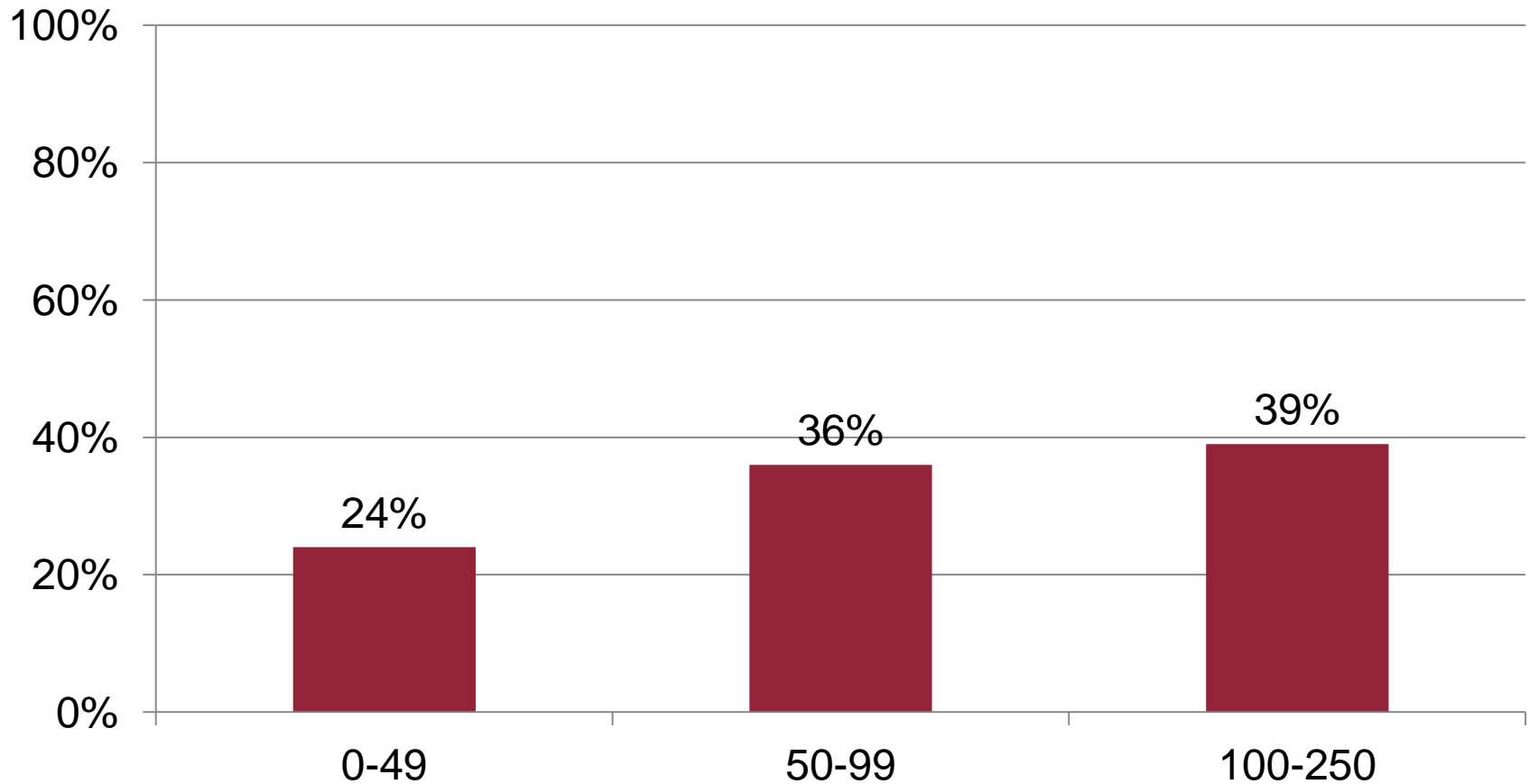
“I regularly receive feedback that I am strong at communicating with the unchurched people who attend our weekly worship services.”



Q35 “I regularly receive feedback that I am strong at communicating with the unchurched people who attend our weekly worship services.”

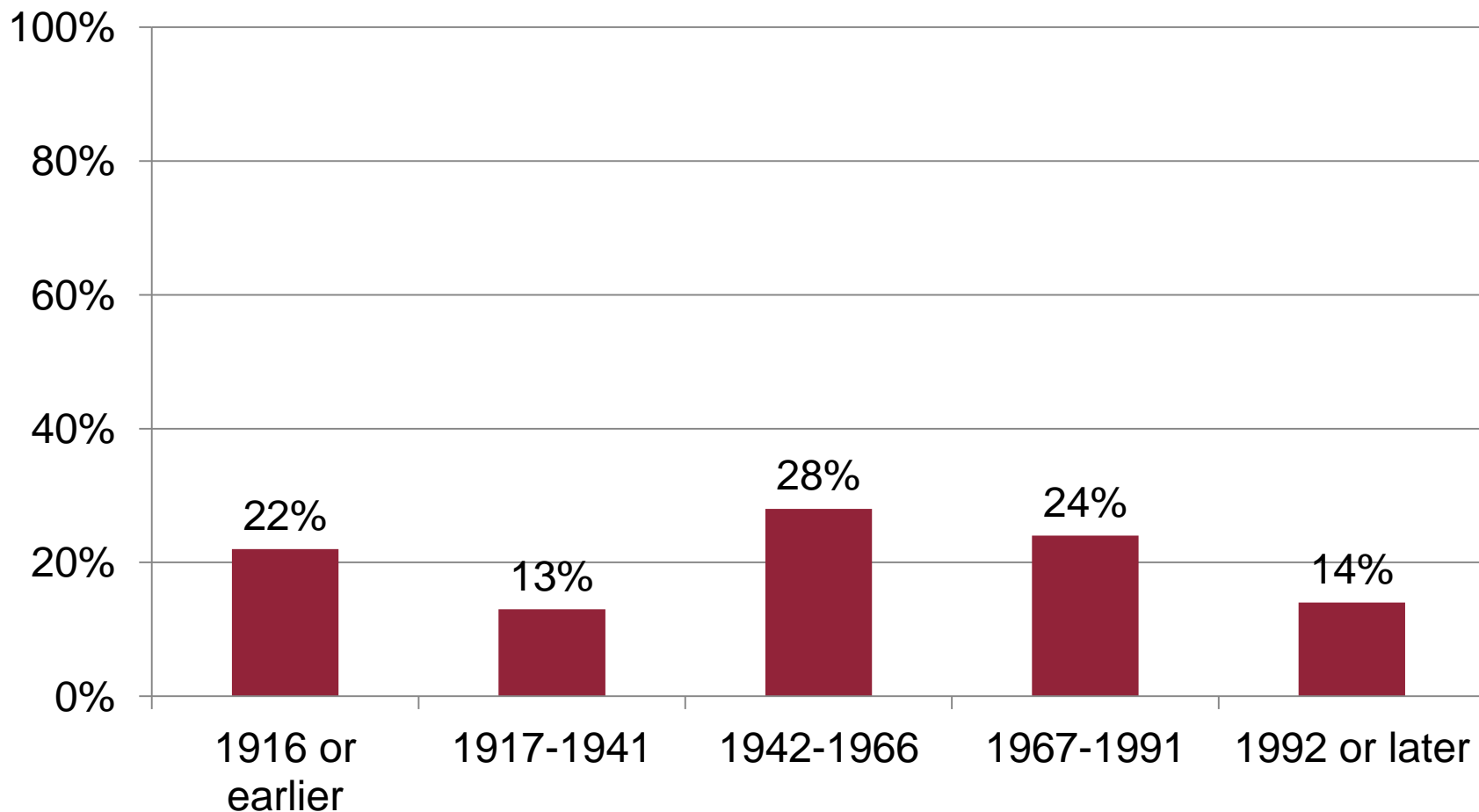
Demographics of Churches and Pastors

Average worship attendance of participating churches

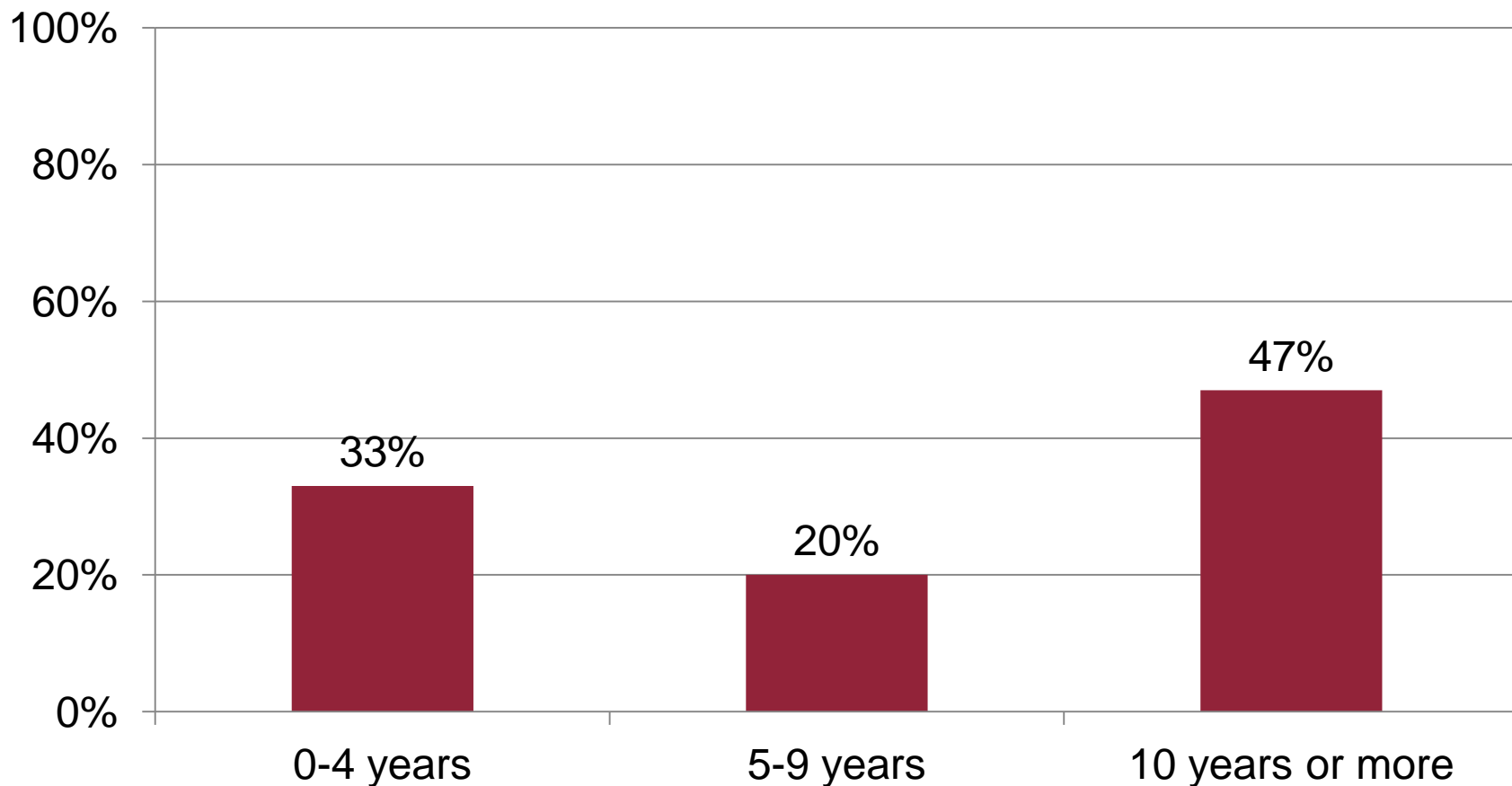


Q1 "What is your church's average worship attendance on a typical weekend (including all ages from babies to adults but not counting anyone twice)?"

Year participating churches established

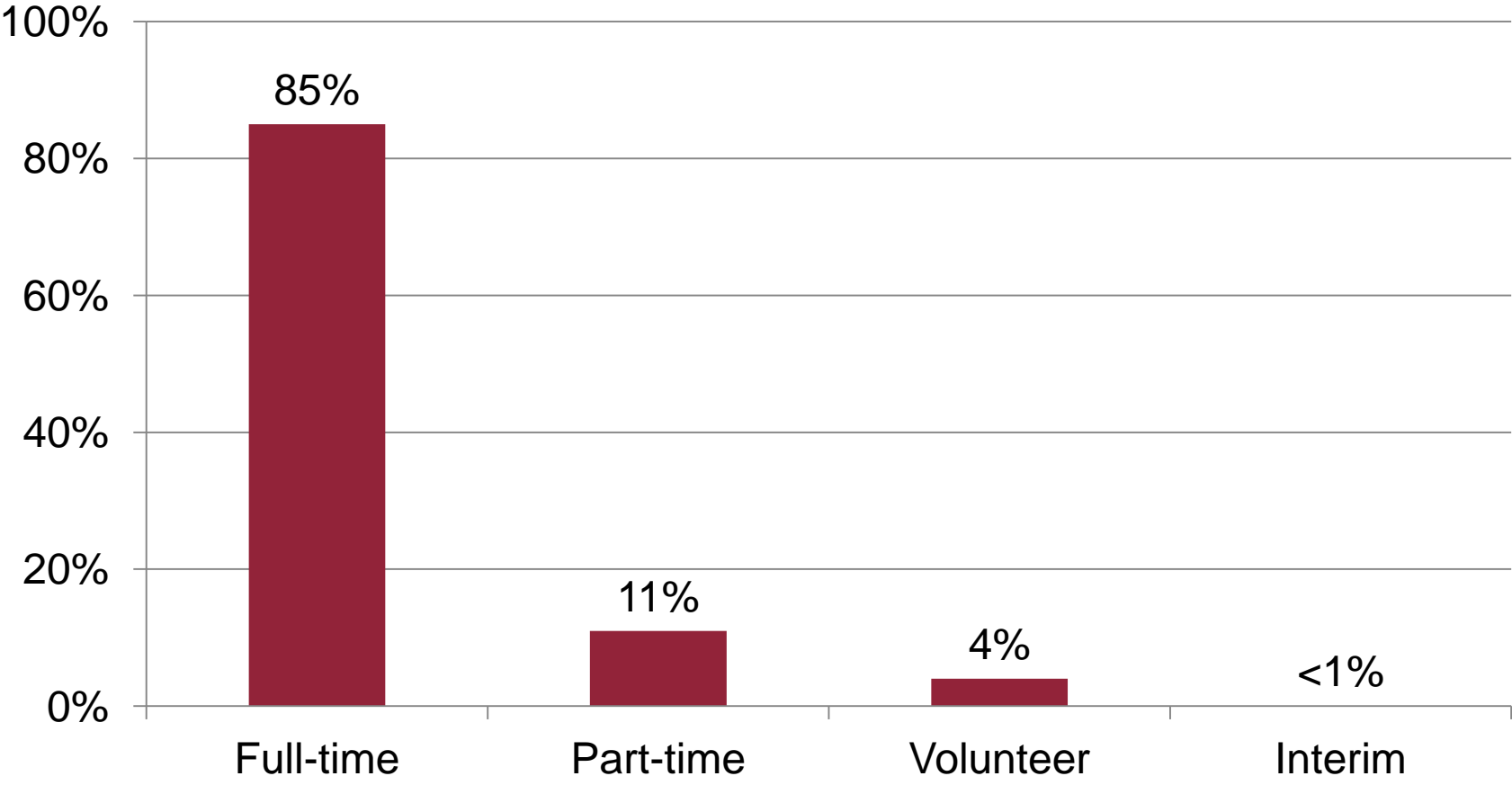


Years serving as pastor of participating churches



Q3 "How many years have you been the pastor of this church?"

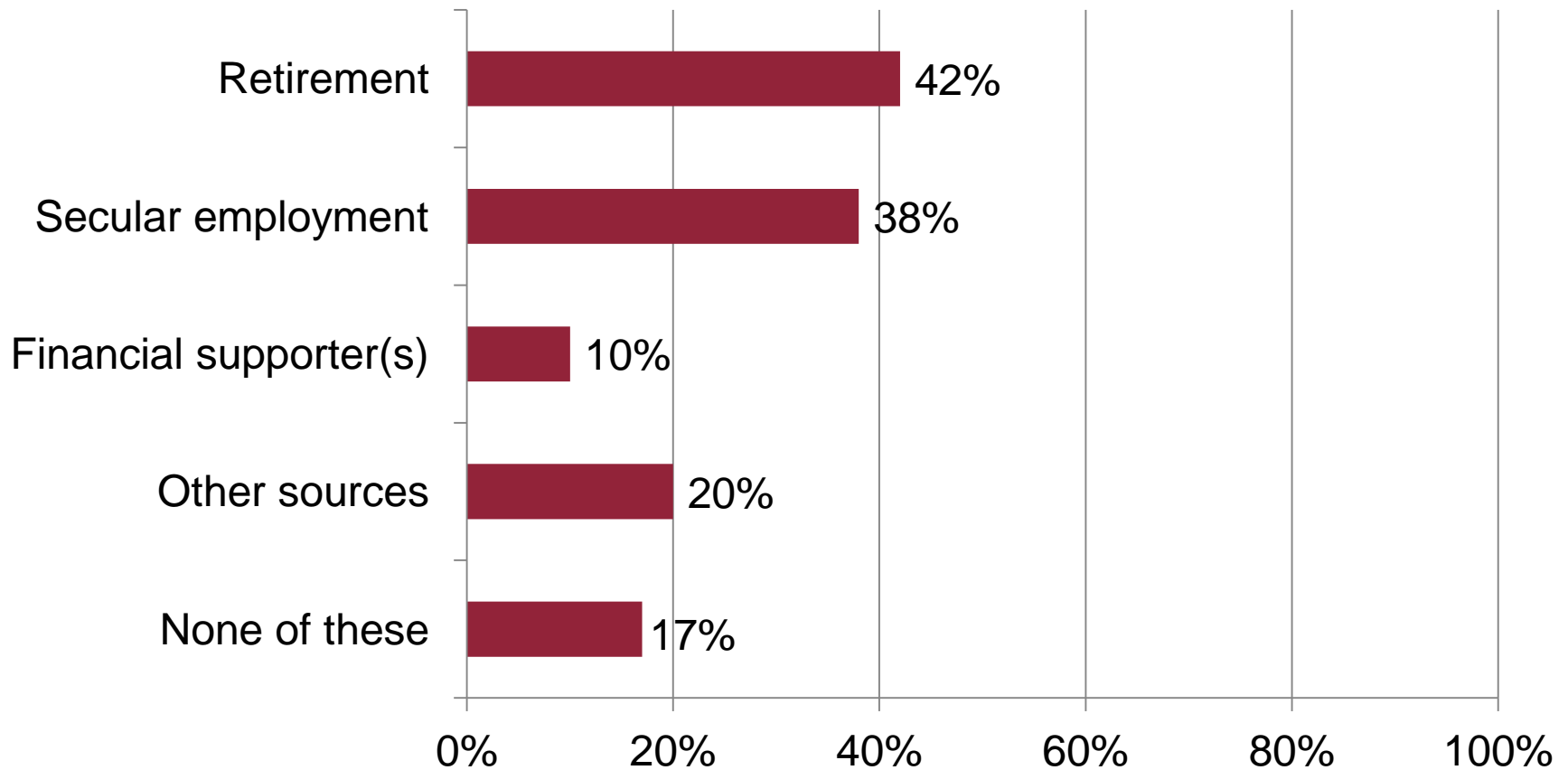
Employment status of participants



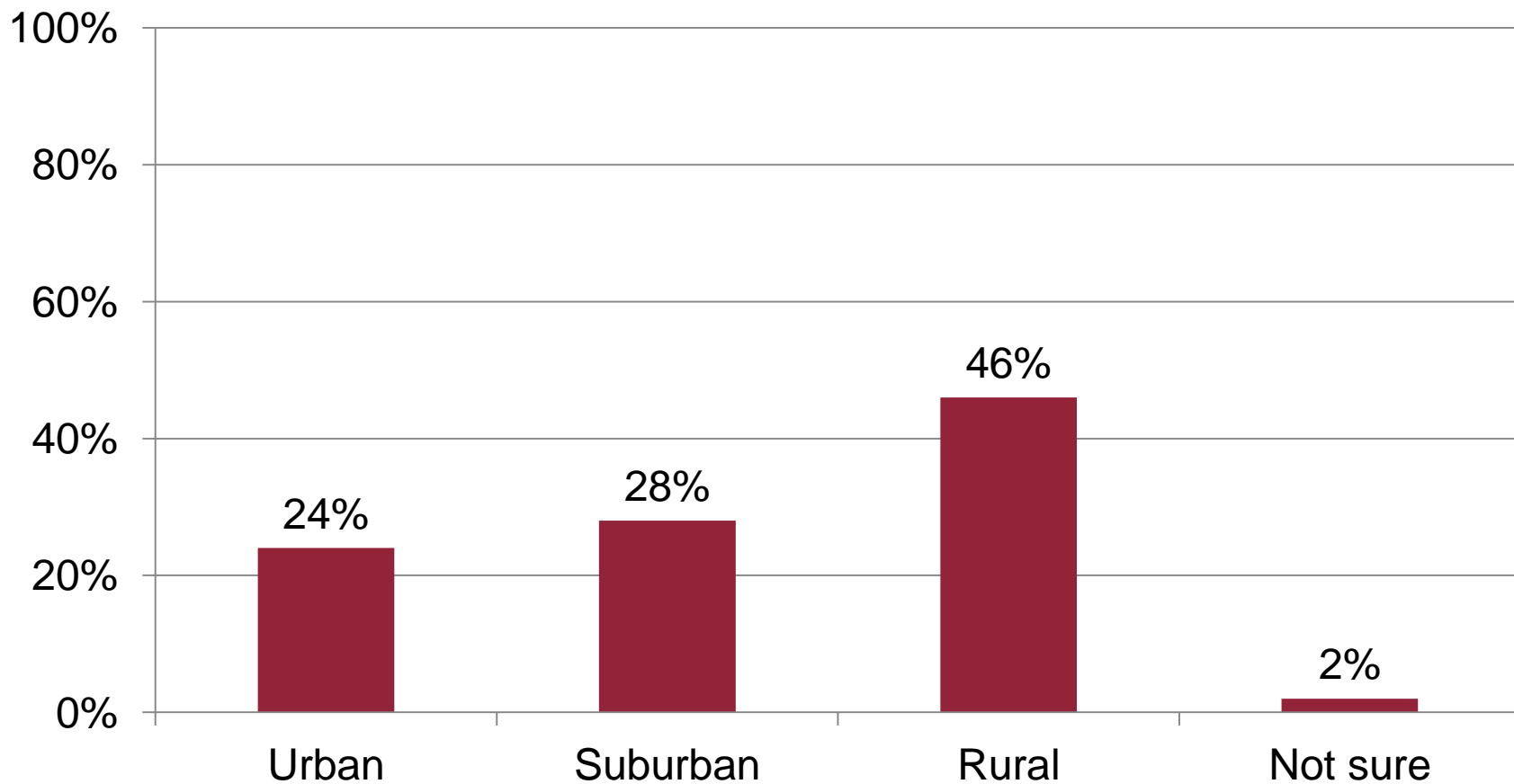
Q4 "Which of the following best describes your employment status at your church?"



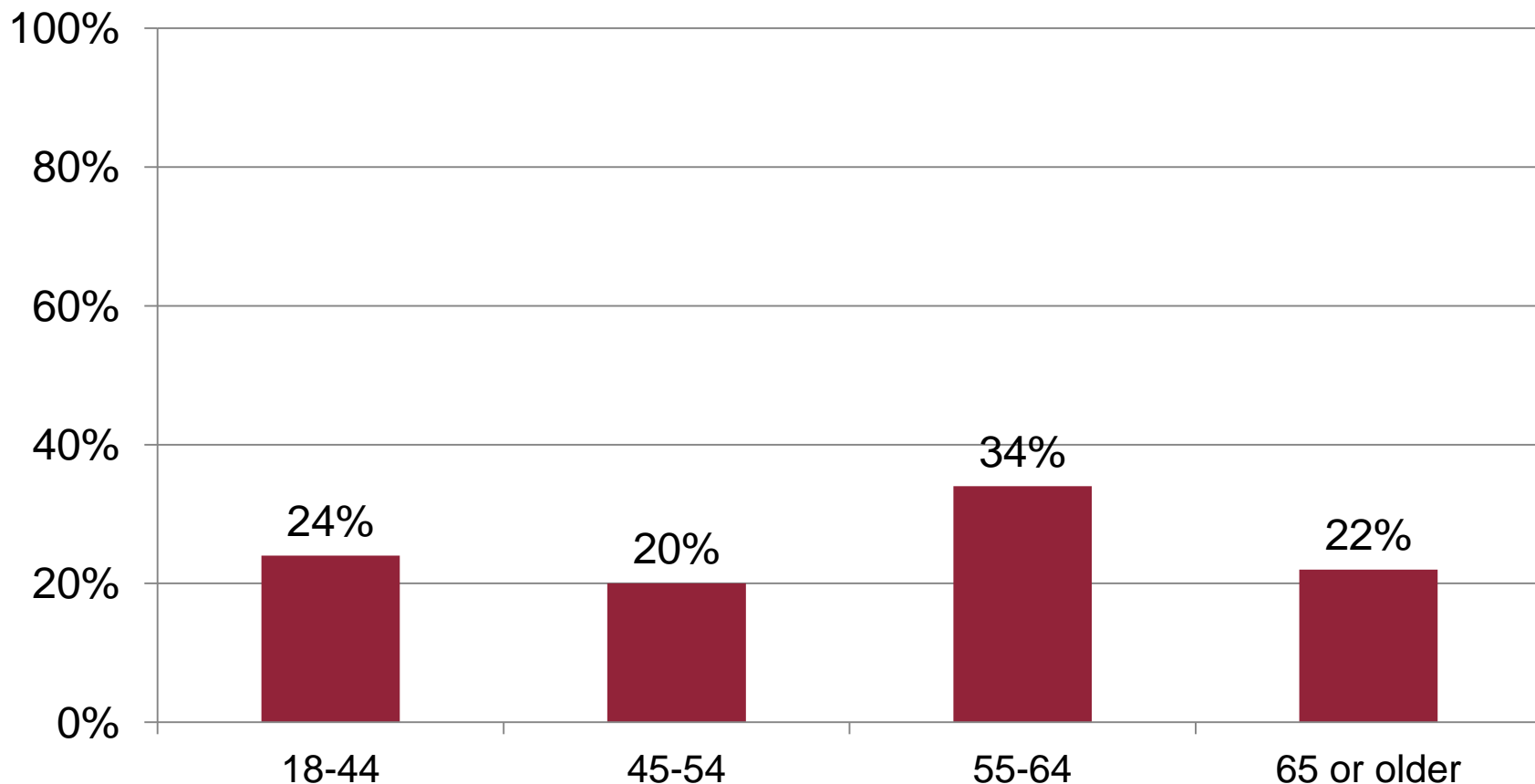
Sources of additional income for part-time or volunteer pastors



Location of participating churches

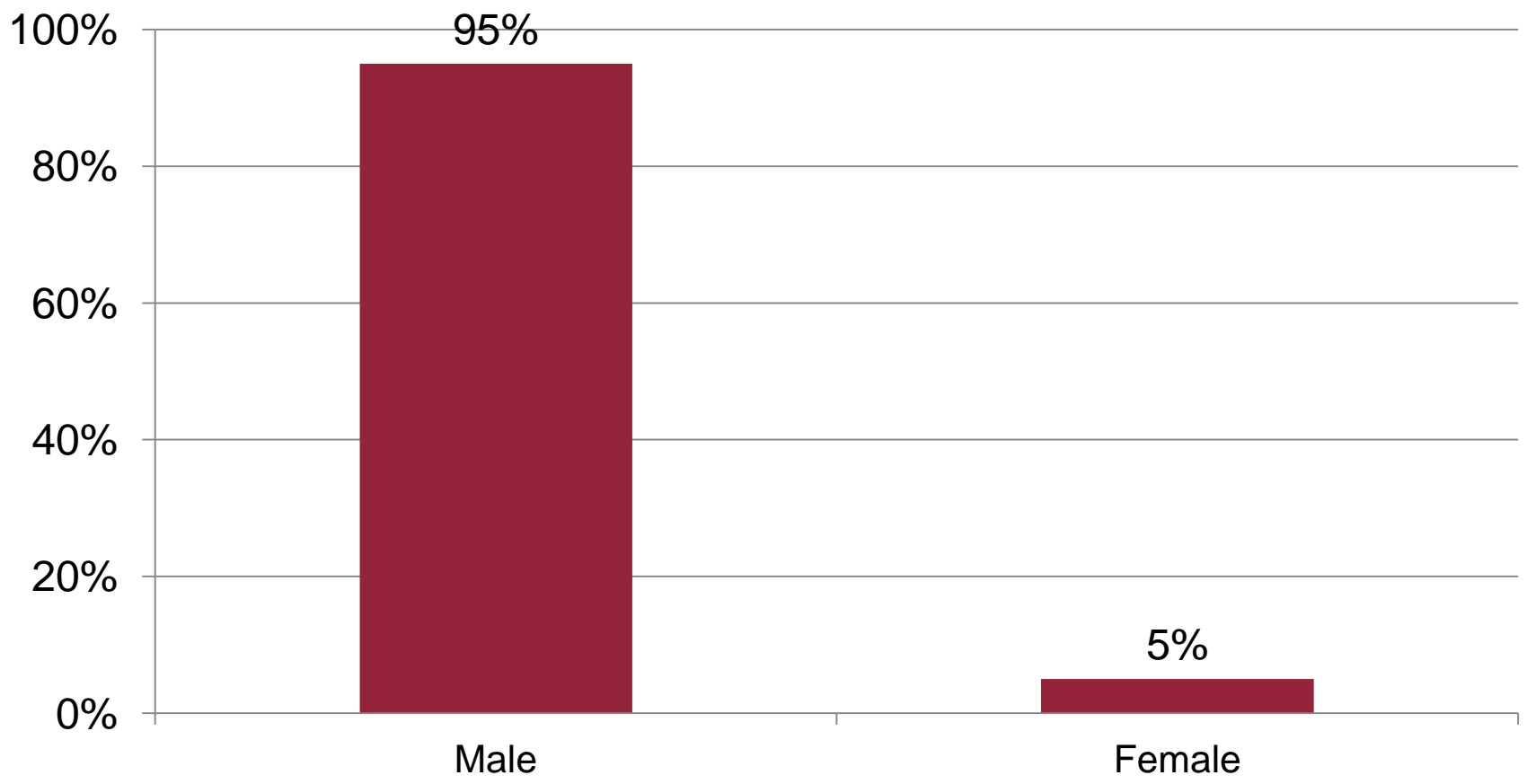


Age of participating pastors



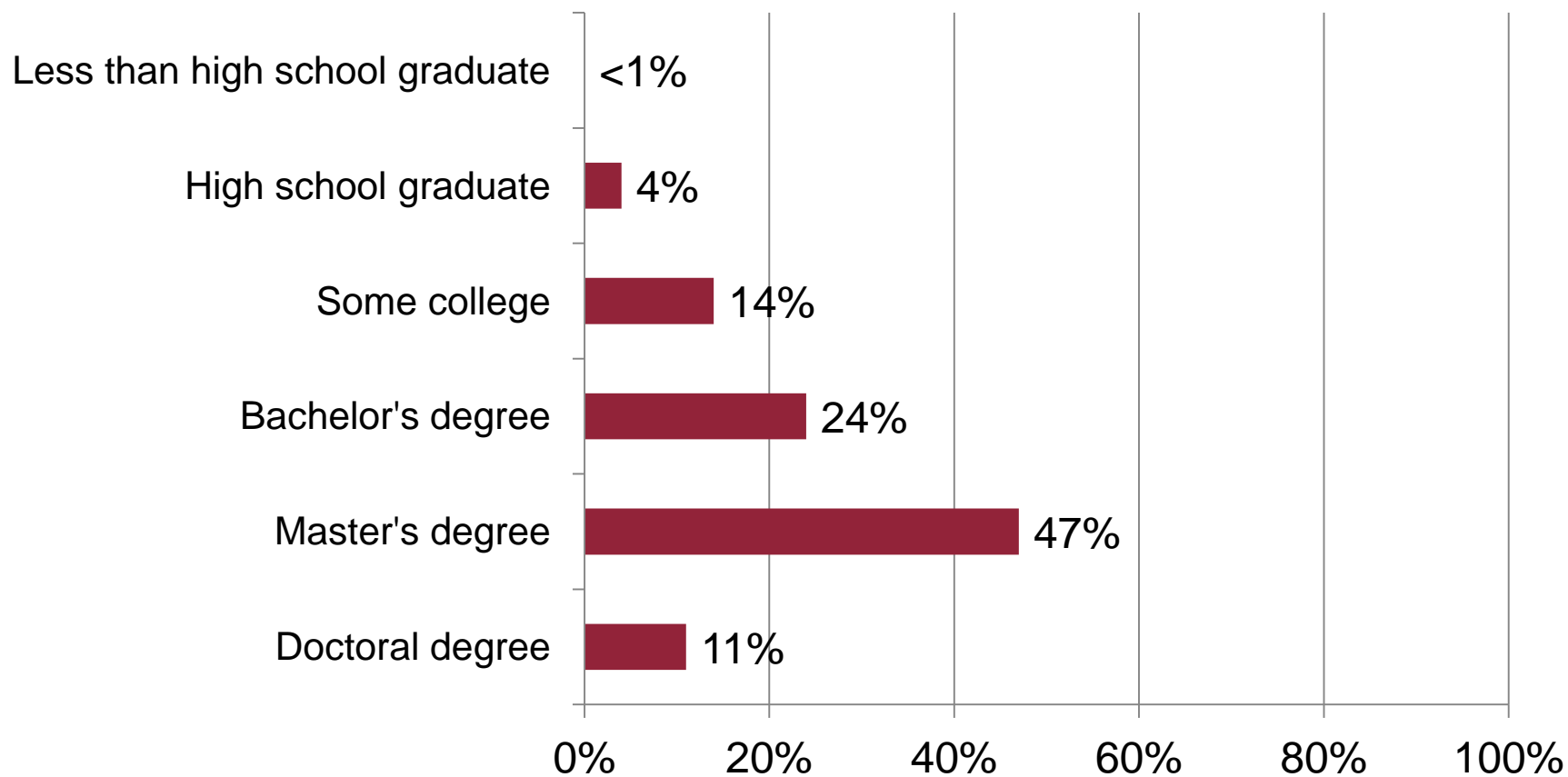
Q36 "What is your age?" n=1465

Gender of participants



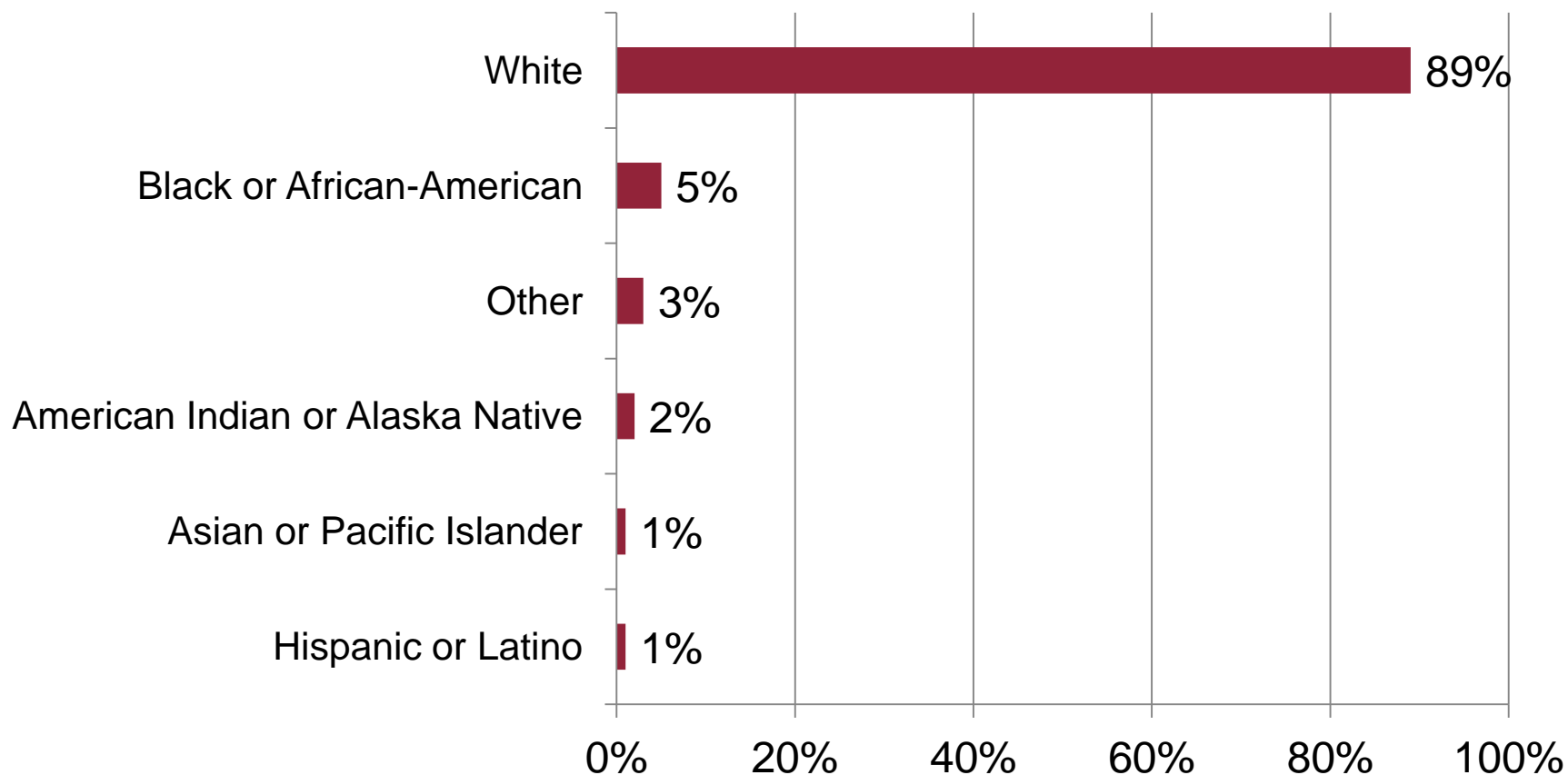
Q37 "What is your gender?"

Education level of participants



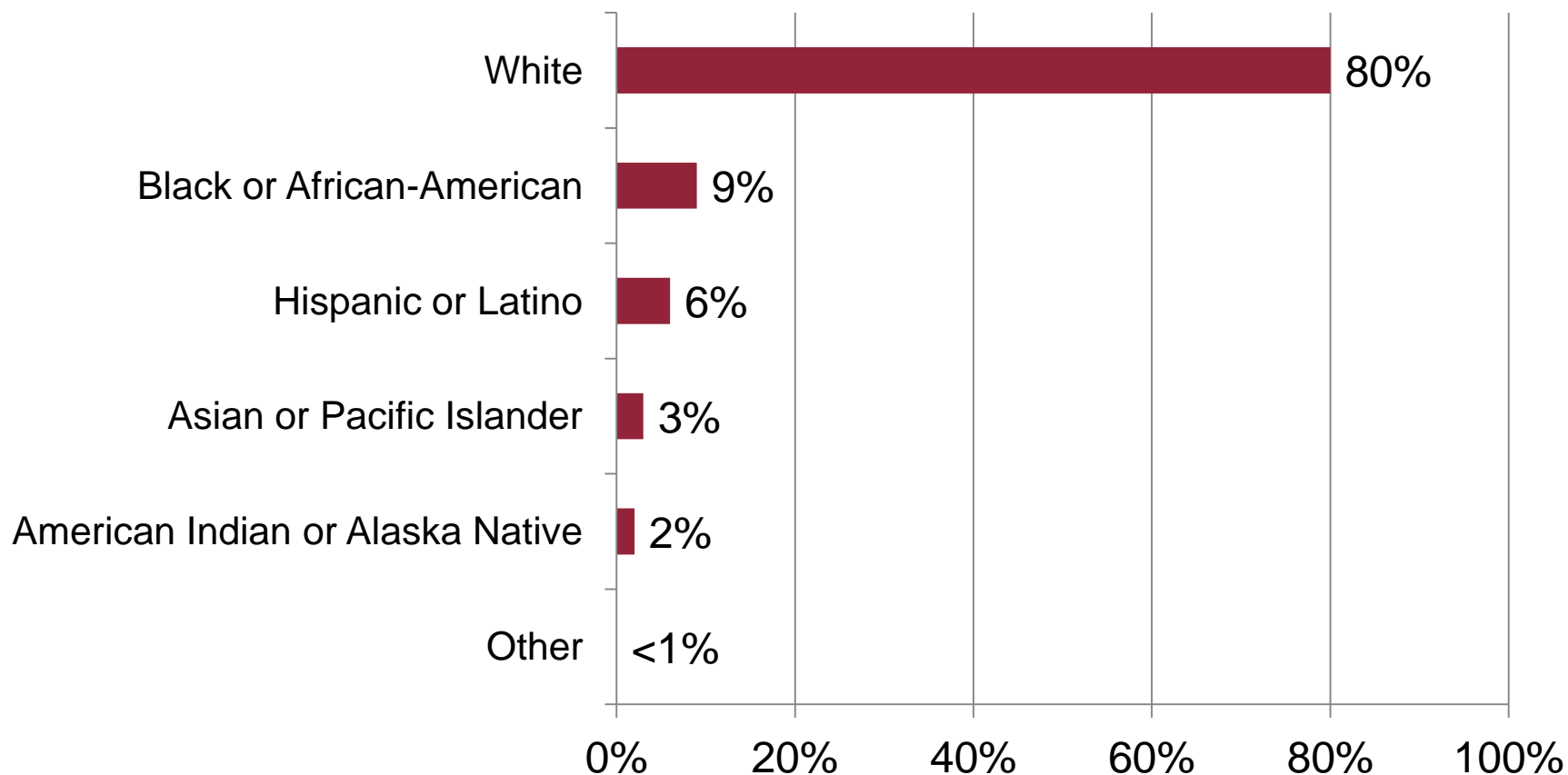
Q38 "Which of the following best describes your highest level of education?" n=1482

Ethnicity of participants



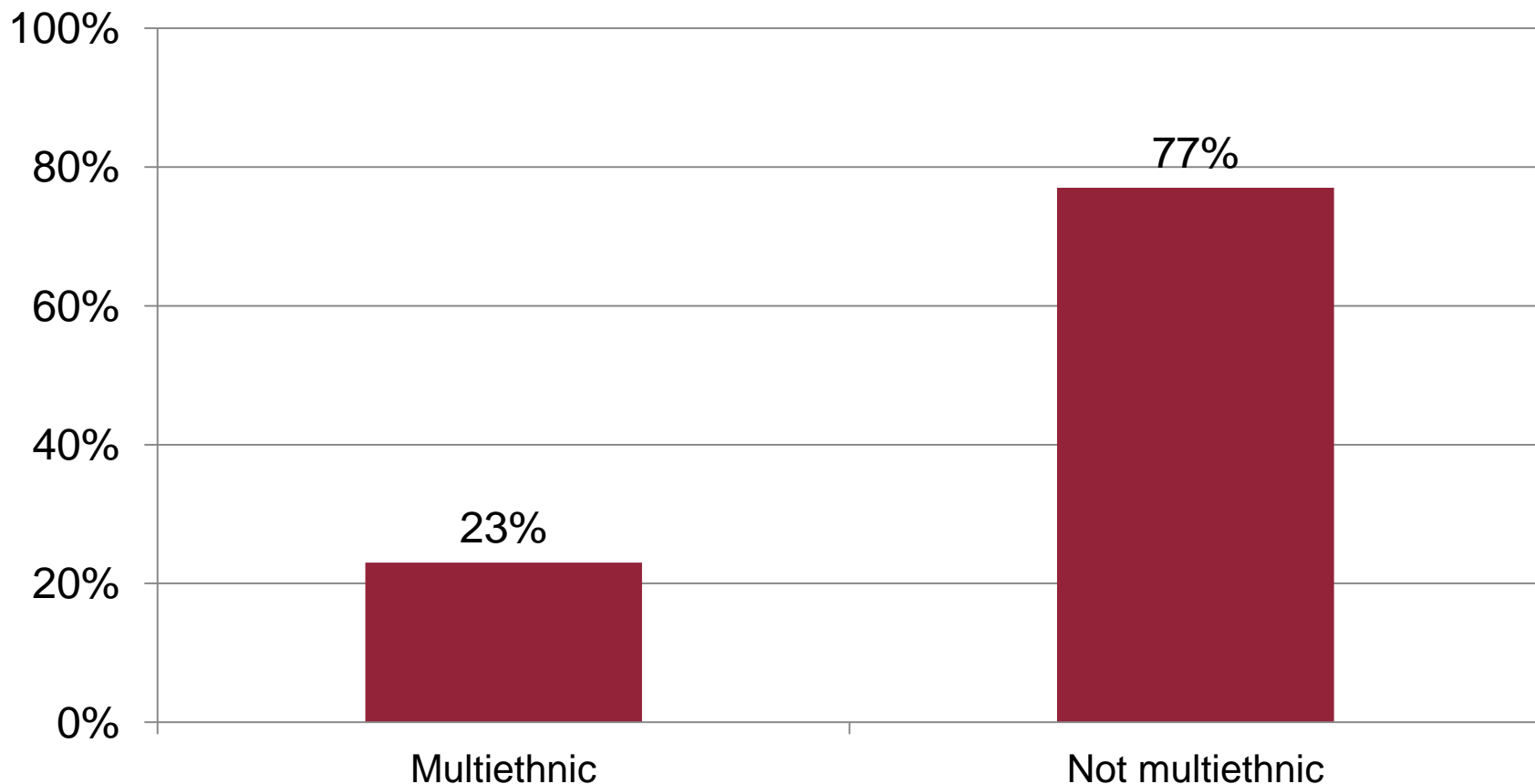
Q39 "Which of the following best represents your ethnic background?" n=1462

Average ethnic make-up of participating churches



Q40 "What is the current ethnic and racial make-up of your church? Rough estimates are acceptable. Total percentages should add to 100%." n=1427

Participating churches that are multiethnic (no ethnic group $\geq 80\%$)



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