

Pastor Plans for Super Bowl Sunday Activities

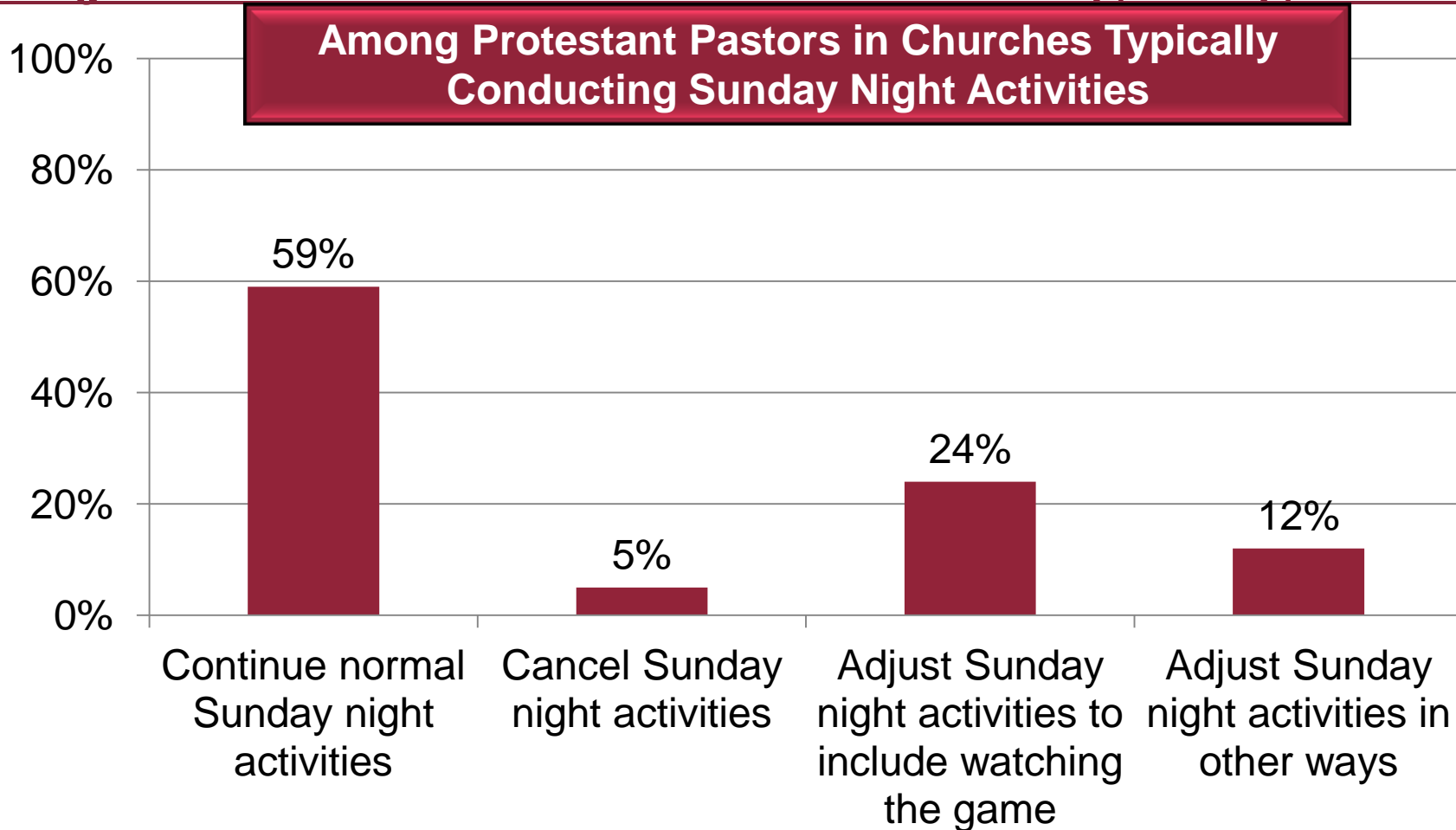
Survey of Protestant Pastors in
Churches Typically Conducting
Sunday Night Activities

Methodology

- ❑ The phone survey of Protestant pastors was conducted August 22 – September 16, 2016
- ❑ The calling list was a stratified random sample, drawn from a list of all Protestant churches. Quotas were used for church size
- ❑ Each interview was conducted with the senior pastor, minister or priest of the church called
- ❑ Responses were weighted by region to more accurately reflect the population
- ❑ Responders were screened to only include churches typically conducting activities on Sunday nights
- ❑ The completed sample is 677 surveys
- ❑ The sample provides 95% confidence that the sampling error does not exceed $\pm 3.9\%$
- ❑ Margins of error are higher in sub-groups

Survey Responses

59% say their church continues normal Sunday night activities; 24% say their church adjusts activities to include watching the game



Significant Differences

Pastor

Ethnicity

Age

Education Level

Self-identified Evangelical/Mainline

Church

Region

Denomination

Average Attendance

Significant Statistical Differences

- Comparisons were made to determine if there are any significant statistical differences among the church's attendance and region, the pastor's age and ethnicity.

| Attendance | Region | Age | Pastor's Ethnicity |
|------------|-----------|-------|--------------------|
| 0-49 | Northeast | 18-44 | White |
| 50-99 | Midwest | 45-54 | African American |
| 100-249 | South | 55-64 | Other Ethnicities |
| 250+ | West | 65+ | |

Note: Region is defined by US Census regions

Significant Statistical Differences

- Comparisons were also made to determine if there are any significant statistical differences among the self-identified Evangelical or Mainline, denomination, and education level.

| Self-Identify | Denomination | Education Level |
|---------------|----------------------------|-------------------|
| Evangelical | Baptist | No College Degree |
| Mainline | Christian/Church of Christ | Bachelor's Degree |
| | Lutheran | Master's Degree |
| | Methodist | Doctoral Degree |
| | Pentecostal | |
| | Presbyterian/ Reformed | |

“Does your church typically continue, cancel, or adjust your Sunday night activities on Super Bowl Sunday?”

- Pastors of churches with attendance of 0-49 (71%) and 50-99 (66%) are more likely to select “Continue normal Sunday night activities” than those with attendance of 100-249 (55%) and 250+ (44%)
- Pastors of churches with attendance of 100-249 (27%) and 250+ (37%) are more likely to select “Adjust Sunday night activities to include watching the game” than those with attendance of 0-49 (11%) and 50-99 (19%)
- Pastors in the South (65%) are more likely to select “Continue normal Sunday night activities” than Pastors in the Northeast (53%) and Midwest (51%)
- Pastors in the Northeast (18%) are more likely to select “Adjust Sunday night activities in other ways” than Pastors in the South (9%)
- Pastors age 65+ are the most likely to select “Continue normal Sunday night activities” (75%) and the least likely to select “Adjust Sunday night activities to include watching the game” (11%)
- Pastors age 18-44 (8%) are more likely to select “Cancel Sunday night activities” than pastors age 65+ (2%)

“Does your church typically continue, cancel, or adjust your Sunday night activities on Super Bowl Sunday?” (continued)

- Baptists (65%), Pentecostals (65%), and Church of Christ (78%) are more likely to select “Continue normal Sunday night activities” than Lutherans (41%) and Methodists (34%)
- Baptists (22%), Lutherans (29%), Methodists (31%), Pentecostals (26%), and Holiness (37%) are more likely to select “Adjust Sunday night activities to include watching the game” than Church of Christ (10%)
- Lutherans (11%) are more likely to select “Cancel Sunday night activities” than Baptists (4%) and Pentecostals (2%)
- Methodists (26%) are more likely to select “Adjust Sunday night activities in other ways” than Baptists (9%), Pentecostals (8%), and Church of Christ (8%)
- Those with no college degree are the most likely to select “Continue normal Sunday night activities” (85%) and are the least likely to select “Adjust Sunday night activities to include watching the game” (9%)

Pastor Plans for Super Bowl Sunday Activities

Survey of Protestant Pastors in
Churches Typically Conducting
Sunday Night Activities